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Post Memes *Can the Left Learn to Meme? The Meme Book* *The Selfish Gene* *The Electric Meme* *Can the Left Learn to Meme?* **The Ultimate Book of Memes** **Memes in Digital Culture** *The Book of F*cking Hilarious Internet Memes* **She Memes Well** **The Complete Idiot's Guide to Memes** **The World Made Meme** **The Memeing of Life** **The Meme Machine** **Ye Olde Cat Memes** **The Meme Grandmo** **Jewish Memes** **Memes to Movements** **Meanwhile, in Russia...** **All the Memes** **Feminist Ryan Gosling** **Post Memes** **What Do You Meme?** *Book Love* **The Art of Failure** **Meme** *Love Cutesy Dogs Coloring Book* *The Pragmatics of Internet Memes* **Living on a Meme** *The Selfish Meme* **Beyond the Meme** **Brilliant Memes Collection** *I Want All the Things 2019: Funny Meme Quote Parody Diary and Goal Planner (Secret Santa, Christmas Gag and Birthday Prank Pink Agenda Daybook)* **Memetics** **Happy Dogs Coloring Book** *The Memeing of Mark Fisher* **Puppy Power Coloring Book** *The Rules of Contagion* **Guerrilla Creativity**

The Selfish Meme Apr 05 2020 Publisher Description

The Book of F*cking Hilarious Internet Memes Feb 25 2022 WHAT THE HECK IS AN INTERNET MEME? Meme (pronounced meem): An idea, belief or element of social behavior spread that is transmitted from one person or group of people to another. This word was coined in the '70s by Richard Dawkins, the atheist godman worshipped by neckbeards everywhere. Simply put, Internet memes are memes that spread on the Internet through social networking sites, blogs, email, news sources, and so on. In the real world they're called "ideas," but pseudo-intellectuals prefer "memes." WHERE DO INTERNET MEMES COME FROM? Amongst all the stupid crap on the Internet are hilarious gems of wit and wisdom. Most of the best memes start as images shared on the Web and, by some great misfortune, they find their way into the lecherous hands of drunken basement trolls who mutate these images into the hilarious, the lame, and sometimes the downright bizarre. WHAT IS THIS BOOK? This book will take you on bizarre journey through the bilges of the Internet and introduce you to 23 of its funniest and most popular memes, complete with a sh*tload of images that might just make you wet your panties. "On this journey you will share lulz with unsavory characters like..." "Foul Bachelor Frog" "Socially Awkward Penguin" "Paranoic Parrot" "Courage Wolf" "Advice God" "Joseph Ducreux" "Hipster Kitty" "Inglip" "Successful Black Man" "Forever Alone" "Bill O'Reilly" "And more..." Scroll up and click the "Buy" button now to laugh your a** off at the twisted hive mind of the Internet underworld...

The Complete Idiot's Guide to Memes Dec 26 2021 The ways of memes. Memes are "viruses of the mind" - symbols, ideas, or practices that are transmitted through speech, gestures, and rituals. Understanding how symbols like the peace sign or ad slogans like "Where's the beef?" or viral videos become part of our common culture has become a primary focus of sales and marketing companies across the globe. The Complete Idiot's Guide® to Memes explains how memes work, how they spread, and what memes tell us about how we make sense of our world. First book to cover all types of memes, including viral memes in the digital age? Features the Most Influential Memes in History and the Ten Biggest Internet Memes

Puppy Power Coloring Book Aug 29 2019 Funny Dog Memes Coloring Book - Great Gift for Dog Owners Dogs are the best. Not only do they make our lives better, we also take part in all of their lives. If you are a dog owner or just love the sight of someone walking their dog, this funny doggie coloring book is just for you! With this in mind, it's important to always appreciate how much the many different dog breeds in the world actually mean to all of us. No matter how we feel, our pet dogs are always there for us and love us unconditionally. This is especially true with pet owners. At the end of the day, of all the people and things in the world that understand us best, it's usually our pet dogs. This dog meme inspired coloring book is all about the funny things that dogs do when we are home, and also when we're away. When you read through the pages, come of them you will know all too well. Some of the funny messages and drawings inside this booklet include: I'm not fat. I'm a little husky. I'm not a pugs puppy! I'm a concealed weapon. What do you mean I am not a people? You tell everyone that I am your baby! Are you mocking me? Cause I feel like I'm being mocked. I'm dog-tired. Only pack the essentials. I really want to play ball with you but I don't want to give you the ball. What do you mean no animals on the table? There was a chicken up here last night! This is how I spend my Friday Nights. It was me... I let the dogs out. This coloring book is perfect for anyone that loves to bring back and white drawings to life, get creative with their own inspirational sketching or penciling, and of course for anyone that has a passion for dogs and being a pet owner. As we all know, dogs aren't just pets - they are family! Not only is this book loaded with 25 different unique coloring pages, it also has two complete sets... which provides you with a total of 50 different coloring pages. On the back of each page you will also find a faint dog cartoon that can be colored in as well. This booklet is perfect for personal use or as a gift for anyone that might have the dog breed featured in the cover photo. SIZE: 8.5X11 PAPER: White and Black Coloring Pages PAGES: 105 Pages COVER: Soft Cover (Matte) Limited Time Offer Perfect for creativity, mindfulness and keeping busy Printed on high quality interior stock paper Premium matte finish cover with amazing art work Order your copy today!

The Electric Meme Jul 01 2022 From biology to culture to the new new economy, the buzzword on everyone's lips is "meme." How do animals learn things? How does human culture evolve? How does viral marketing work? The answer to these disparate questions and even to what is the nature of thought itself is, simply, the meme. For decades researchers have been convinced that memes were The Next Big Thing for the understanding of society and ourselves. But no one has so far been able to define what they are. Until now. Here, for the first time, Robert Auger outlines what a meme physically is, how memes originated, how they developed, and how they have made our brains into their survival systems. They are thoughts. They are parasites. They are in control. A meme is a distinct pattern of electrical charges in a node in our brains that reproduces a thousand times faster than a bacterium. Memes have found ways to leap from one brain to another. A number of them are being replicated in your brain as you read this paragraph. In 1976 the biologist Richard Dawkins suggested that all animals -- including humans -- are puppets and that genes hold the strings. That is, we are robots serving as life support for the genes that control us. And all they want to do is replicate themselves. But then, we do lots of things that don't seem to help genes replicate. We decide not to have children, we waste our time doing dangerous things like mountain climbing, or boring things like reading, or stupid things like smoking that don't seem to help genes get copied into the next generation. We do all sorts of cultural things for reasons that don't seem to have anything to do with genes. Fashions in sports, books, clothes, ideas, politics, lifestyles come and go and give our lives meaning, so how can we be gene robots? Dawkins recognized that something else was going on. We communicate with one another and we get ideas, and these ideas seem to have a life of their own. Maybe there was something called memes that were like thought genes. Maybe our bodies were gene robots and our minds were meme robots. That would mean that what we think is not the result of our own creativity, but rather the result of the evolutionary flow of memes as they wash through us. What is the biological reality of an idea with a life of its own? What is a thought gene? It's a meme. And no one before Robert Auger has established what it physically must be. This elegant, paradigm-shifting analysis identifies how memes replicate in our brains, how they evolved, and how they use artifacts like books and photographs and advertisements to get from one brain to another. Destined to inflame arguments about free will, open doors to new ways of sharing our thoughts, and provide a revolutionary explanation of consciousness, *The Electric Meme* will change the way each of us thinks about our minds, our cultures, and our daily choices.

The Memeing of Life Oct 24 2021 Welcome reader. Please, make yourself comfortable; pull your chair nearer the fire, put your feet up on the dog, settle your cheeks into the toilet seat. This is *The Memeing of Life*, an exhaustive, exhausting, guide to the world of internet memes. Perhaps you have no idea what a meme is, so have bought this little book to expand your small mind. Possibly you're the sort of friendless berk who is already an expert but has picked the book up in order to poke holes in it. Whoever you are, wherever you're from, you're in the right place; prepare to learn everything you need to know about the greatest thing the internet has to offer - memes! • Intrigued by memes? Wondering what makes them tick, go viral and where they come from? Also in need of a laugh? This is the book for you! • An entertaining journey through the history, highlights and world-wide domination of memes • All the best of glorious memedom included, from Bad Luck Brian to Distracted Boyfriend via Harambe the Gorilla and Hide the Pain Harold. Some topics covered: • Basic memes • Political memes and their agency • Memes as an outlet for despair and anxiety • Animal memes • Sex and love in the world of memes • Schadenfreude in internet humour • Memes and the real world • The dark underbelly of memes • Wholesome memes

Memetics Dec 02 2019 Memetics is the name commonly given to the study of memes - a term originally coined by Richard Dawkins to describe small inherited elements of human culture. Memes are the cultural equivalent of DNA genes - and memetics is the cultural equivalent of genetics. Memes have become ubiquitous in the modern world - but there has been relatively little proper scientific study of how they arise, spread and change - apparently due to turf wars within the social sciences and misguided resistance to Darwinian explanations being applied to human behaviour. However, with the modern explosion of internet memes, I think this is bound to change. With memes penetrating into every mass media channel, and with major companies riding on their coat tails for marketing purposes, social scientists will surely not be able to keep the subject at arm's length for much longer. This will be good - because an understanding of memes is important. Memes are important for marketing and advertising. They are important for defending against marketing and advertising. They are important for understanding and managing your own mind. They are important for understanding science, politics, religion, causes, propaganda and popular culture. Memetics is important for understanding the origin and evolution of modern humans. It provides insight into the rise of farming, science, industry, technology and machines. It is important for understanding the future of technological change and human evolution. This book covers the basic concepts of memetics, giving an overview of its history, development, applications and the controversy that has been associated with it.

Ye Olde Cat Memes Aug 22 2021 A humorous gift book featuring the original pre-internet cat memes

The Pragmatics of Internet Memes Jun 07 2020 What is a meme? What is in a meme? What does 'living in/with memes' actually mean? What do memes mean to human beings dwelling in a life-world at once connected and fragmented by the internet and social media? Answers to and ways of answering these and other meme questions that arise in social events represent human assistance in or resistance to meaning making. A pragmatic perspective on internet memes as a way of seeing in social life experience offers a unique window on how meme matters in mediated (inter)actions turn out to be inextricably intertwined with human beings' presencing and essence in the life-world. Ultimately, this volume seeks to reveal what and how serious if not unsayable concerns can be concealed behind the seemingly humorous, carefree and colorful carnival of internet memes across cultures, contexts, genres and modalities. This book will be of some value to anyone keen on the dynamics of memes and internet pragmatics and on critical insights that can be garnered in kaleidoscopic multimodal communication. Originally published as special issue of *Internet Pragmatics* 3:2 (2020).

The Art of Failure Sep 10 2020 An exploration of why we play video games despite the fact that we are almost certain to feel unhappy when we fail at them. We may think of video games as being "fun," but in *The Art of Failure*, Jesper Juul claims that this is almost entirely mistaken. When we play video games, our facial expressions are rarely those of happiness or bliss. Instead, we frown, grimace, and shout in frustration as we lose, or die, or fail to advance to the next level. Humans may have a fundamental desire to succeed and feel competent, but game players choose to engage in an activity in which they are nearly certain to fail and feel incompetent. So why do we play video games even though they make us unhappy? Juul examines this paradox. In video games, as in tragic works of art, literature, theater, and cinema, it seems that we want to experience unpleasantness even if we also dislike it. Reader or audience reaction to tragedy is often explained as catharsis, as a purging of negative emotions. But, Juul points out, this doesn't seem to be the case for video game players. Games do not purge us of unpleasant emotions; they produce them in the first place. What, then, does failure in video game play do? Juul argues that failure in a game is unique in that when you fail in a game, you (not a character) are in some way inadequate. Yet games also motivate us to play more, in order to escape that inadequacy, and the feeling of escaping failure (often by improving skills) is a central enjoyment of games. Games, writes Juul, are the art of failure: the singular art form that sets us up for failure and allows us to experience it and experiment with it. *The Art of Failure* is essential reading for anyone interested in video games, whether as entertainment, art, or education.

Can the Left Learn to Meme? Oct 04 2022 Taking in an array of cultural references from the contemporary art world, to cat memes, Stranger Things, the Kardashians-Jenners, Mad Men, Run the Jewels, and video gaming, *Can the Left Learn to Meme?* argues that there is positivity in millennial-era cultural production. Utilising Adorno's unswerving yet understated hope in spite of the odds, Mike Watson embraces the abstraction of the new media landscape as millennials refuse to surrender to cynicism, by out-weirding even the world at large. They pose a radical alternative to the right wing approach of Steve Bannon and the conservative psychology of Jordan Peterson. Here, the cultural elitism of the art world is contrasted with the anything-goes approach of millennial culture. The left avant-garde dream of an art-for-all is with us, though you won't find it in museums. It is time the left learned to meme, challenging conventions along the way.

Post Memes Nov 05 2022 Art-form, send-up, farce, ironic disarticulation, pastiche, propaganda, lololololol, mode of critique, mode of production, means of politicisation, even of subjectivation - memes are the inner currency of the internet's circulatory system. Independent of any one set value, memes are famously the mode of conveyance for the alt-right, the irony left, and the apoliticals alike, and they are impervious to many economic valuations: the attempts made in co-opting their discourse in advertising and big business have made little headway, and have usually been derailed by retaliative meming. Post-Memes: Seizing the Memes of Production takes advantage of the meme's subversive adaptability and ripeness for a focused, in-depth study. Pulling together the interrogative forces of a raft of thinkers at the forefront of tech theory and media dissection, this collection of essays paves a way to articulating the semiotic fabric of the early 21st century's most prevalent means of content posting, and aims at the very seizing of the memes of production for the imagining and creation of new political horizons. With contributions from Scott and McKenzie Wark, Patricia Reed, Jay Owens, Thomas Hobson and Kaajal Modi, Dominic Pettman, Bogna M. Konior, and Eric Wilson, among others, this essay volume offers the freshest approaches available in the field of memes studies and inaugurates a new kind of writing about the newest manifestations of the written online. The book aims to become the go-to resource for all students and scholars of memes, and will be of the utmost interest to anyone interested in the internet's most viral phenomenon.

Post Memes Dec 14 2020 Art-form, send-up, farce, ironic disarticulation, pastiche, propaganda, lololololol, mode of critique, mode of production, means of politicisation, even of subjectivation - memes are the inner currency of the internet's circulatory system. Independent of any one set value, memes are famously the mode of conveyance for the alt-right, the irony left, and the apoliticals alike, and they are impervious to many economic valuations: the attempts made in co-opting their discourse in advertising and big business have made little headway, and have usually been derailed by retaliative meming. POST MEMES: SEIZING THE MEMES OF PRODUCTION takes advantage of the meme's subversive adaptability and ripeness for a focused, in-depth study. Pulling together the interrogative forces of a raft of thinkers at the forefront of tech theory and media dissection, this collection of essays paves a way to articulating the semiotic fabric of the early 21st century's most prevalent means of content posting, and aims at the very seizing of the memes of production for the imagining and creation of new political horizons. With contributions from Scott and McKenzie Wark, Patricia Reed, Jay Owens, Thomas Hobson and Kaajal Modi, Dominic Pettman, Bogna M. Konior, and Eric Wilson, among others, this essay volume offers the freshest approaches available in the field of memes studies and inaugurates a new kind of writing about the newest manifestations of the written online. The book aims to become the go-to resource for all students and scholars of memes, and will be of the utmost interest to anyone interested in the internet's most viral phenomenon. ABOUT THE EDITORS ALFIE BOWN is the author of several books including "The Playstation Dreamworld" (Polity, 2017) and "In the Event of Laughter: Psychoanalysis, Literature and Comedy" (Bloomsbury, 2018). He is also a journalist for the Guardian, the Paris Review, and other outlets. DAN BRISTOW is a recovering academic, a bookseller, and author of "Joyce and Lacan: Reading, Writing, and Psychoanalysis" (Routledge, 2016) and "2001: A Space Odyssey and Lacanian Psychoanalytic Theory" (Palgrave, 2017). He is also the co-creator with Alfie Bown of Everyday Magazine, now based as New Socialist magazine.

The Meme Machine Jun 19 2021 Humans are extraordinary creatures, with the unique ability among animals to imitate and so copy from one another ideas, habits, skills, behaviours, inventions, songs, and stories. These are all memes, a term first coined by Richard Dawkins in 1976 in his book *The Selfish Gene*. Memes, like genes, are replicators, and this enthralling book is an investigation of whether this link between genes and memes can lead to important discoveries about the nature of the inner self. Confronting the deepest questions about our inner selves, with all our emotions, memories, beliefs, and decisions, Susan Blackmore makes a compelling case for the theory that the inner self is merely an illusion created by the memes for the sake of replication.

The Meme Book Sep 03 2022 The Meme Book is a funny coffee table book, a way to share your favorite memes with your technophobe grandma, or a comment on the times. It can be all or none of these things. This collection of memes pulled from the Internet and framed in the book is funny and fun. The purpose of this volume is simply to curate some of the funniest memes and to raise a discussion about this new form of art. Is it really new? If so, what is novel about it compared to other editorial forms of art? How can we approach this sociologically? What can this collection of provocative memes show us about the future, and about the present? What does this curation add to existing conversations about art? How can memes exist as fingers on the pulse of today's youth? Will these memes stand in the long-term as examples of twenty-first century culture, or will this volume stand as the only evidence that they ever existed?

What Do You Meme? Nov 12 2020 The author of this collection does not condone the viewing of these memes. Nor does he think that they are a substitute for a good, solid education. Stay in school.

The Memeing of Mark Fisher Sep 30 2019 The Frankfurt School meets Fisher in this critique of capitalism incorporating memes, mental illness and psychodelia into a proposed counterculture. Spring 2020 to 2021 was the year that did not take place. We witnessed a depression, not economically speaking, but in the psychological sense: A clinical depression of and by society itself. This depression was brought about not just by Covid isolation, but by the digital economy, fueled by social media and the meme. In the aftermath, this book revisits the main Frankfurt School theorists, Adorno, Horkheimer, Benjamin and Marcuse, who worked in the shadow of World War Two, during the rise of the culture industry. In examining their thoughts and drawing parallels with Fisher's Capitalist Realism, *The Memeing of Mark Fisher* aims to render the Frankfurt School as an inclusive theoretical toolbox for the post-Covid digital age. Taking in the phenomena of QAnon, twitch streaming, and memes it argues that the dichotomy between culture and political praxis is a false one. Finally, as more people have access to the means for theoretical and cultural broadcasting, it is urged that the online left uses that access to build a real life cultural and political movement.

Brilliant Memes Collection Feb 02 2020 Brilliant Memes Collection: 138 Hilarious Memes Approved With Time BOOK #1: Memes: The Newest Funniest Memes Will Make You Laugh Out Loud! You can search the world over for some of the funniest memes that will make you laugh out loud, but you don't have to go any further than this book, because it is absolutely loaded with some of the best. You will laugh. BOOK #2: MEMES: 50 Memes That Will Make You Laugh Every Time!

This book contains 50 funny memes that poke fun at numerous aspects of daily life. People who make memes with the intent of sending short messages that a wide range of people can relate to and laugh at. There are certain experiences in life that are universal to all people, no matter what religion, ethnic group, or country they are associated with. And that is what is so wonderful about memes - they unite people everywhere with their sharp insight into human nature, and their humorous way of expressing those insights. Some memes are photos, while others are simple drawings - or a combination of the two. This book contains only photo memes, with short funny texts in English that are usually simple enough for most people to understand, even if English is not their native language. **BOOK #3: Memes: 55 Hilarious Memes That Rocked The Internet** Memes. Our world today is full of them. Those fantastic, ever-fitting pictures that apply to such a variety of situations you can't help but roll on the floor laughing. This book is full of the best of these memes. Showcasing the finest (and funniest) of what the internet has to offer, this is a wonderful collection that reveals some of the cleverest minds, and the greatest commentary on the best situations. You will be laughing until the tears are rolling down your cheeks, and always have the best commentary on whatever situation you find yourself in. Read on to discover some of the best, and funniest memes that are on the internet today, and never be without something to say no matter what life is throwing your way.

Happy Dogs Coloring Book Oct 31 2019 Funny Dog Memes Coloring Book - Great Gift for Dog Owners Dogs are the best. Not only do they make our lives better, we also take part in all of their lives. If you are a dog owner or just love the sight of someone walking their dog, this funny doggie coloring book is just for you! With this in mind, it's important to always appreciate how much the many different dog breeds in the world actually mean to all of us. No matter how we feel, our pet dogs are always there for us and love us unconditionally. This is especially true with pet owners. At the end of the day, of all the people and things in the world that understand us best, it's usually our pet dogs. This dog meme inspired coloring book is all about the funny things that dogs do when we are home, and also when we're away. When you read through the pages, come of them you will know all too well. Some of the funny messages and drawings inside this booklet include: I'm not fat. I'm a little husky. I'm not a purse puppy! I'm a concealed weapon. What do you mean I am not a people? You tell everyone that I am your baby! Are you mocking me? Cause I feel like I'm being mocked. I'm dog-tired. Only pack the essentials. I really want to play ball with you but I don't want to give you the ball. What do you mean no animals on the table? There was a chicken up here last night! This is how I spend my Friday Nights. It was me... I let the dogs out. This coloring book is perfect for anyone that loves to bring black and white drawings to life, get creative with their own inspirational sketching or penciling, and of course for anyone that has a passion for dogs and being a pet owner. As we all know, dogs aren't just pets -- they are family! Not only is this book loaded with 25 different unique coloring pages, it also has two complete sets... which provides you with a total of 50 different coloring pages. On the back of each page you will also find a faint dog cartoon that can be colored in as well. This booklet is perfect for personal use or as a gift for anyone that might have the dog breed featured in the cover photo. **SIZE: 8.5X11 PAPER: White and Black Coloring Pages PAGES: 105 Pages COVER: Soft Cover (Matte) Limited Time Offer Perfect for creativity, mindfulness and keeping busy Printed on high quality interior stock paper Premium matte finish cover with amazing art work Order your copy today!**

Jewish Memes May 19 2021 The term meme was introduced in 1976 by British evolutionary biologist Richard Dawkins. He conceived of memes as the cultural parallel to biological genes and considered them as being in control of their own reproduction. The genes in your body carries chemical instructions that make up the characteristics of who you are. Those instructions are in the DNA that makes your personality distinctive. And you transmit the DNA data down to your descendants. That is how the continuity of biological life works. What Dawkins proposed was that there is a chemical unit of culture that contains the instructions for the characteristics of who you are as a member of a cultural family. That is what he called a "meme". It is spread and transmitted across space and time to propagate and perpetuate a distinctive cultural group. But this is not a tight scientific notion with rigorous rules. The DNA of the double helix is comprised of units of amino acids that pair up in ACTG units to define precise elements of the genetic code. The cultural parallel that Dawkins and his successors identified - the meme - is a whole lot less rigorous and has a non-scientific chemistry that controls its composition and its transmission. As an analogy or metaphor I find the idea of the meme attractive and I will use it in this book in many ways to make some points about what makes a particular cultural group distinctive and how the traits of that group have been passed on from parents to children. There is a chemistry and a DNA to the basic ideas and concepts that make someone Jewish. They are distinctive to defining an identity of a person as Jewish and transmissible to the next generation. There is also of course the fact that Jews claim affiliation to a biological heritage. We proudly say we are Members of the Tribe. I spent my life formulating and transmitting Jewish memes in a long a rich career of teaching and writing. This volume is a recapitulation of some of those most important things that I learned about some central Jewish memes.

Living on a Meme May 07 2020 Living on a Meme - How Anti-Corporate Activists Bend the Truth, and You, to Get What They Want is about the NGOs and activist groups that engage corporations adversarially and how they use "meme" to further their anti-corporate agendas. What's meme? Say the word as meeeeeeem. The dictionary says that a meme is an idea that spreads from one person to another. And thanks to today's Internet, memes get started, spread, and believed in a flash, whether they are true or not, making them formidable tools for groups that damage company reputations. Here in his fifth book, author Richard Telofski takes an in-depth look at anti-corporate NGOs and activist groups that use memes cleverly to "compete" with the image of the companies they target. These groups unabashedly use unchallenged memes to bribe people to their side of their anti-corporate argument. Bribe? Yes. By leveraging a meme, these groups bribe people with something, a way to feel better about themselves, often with scant or no support of the meme. Through their "meme-mangling," adversarial NGOs and activists can impose undeserved damage on corporate reputations, costing market share, revenue, and jobs, maybe one of them yours. These organizations are truly competitors, not only to the individual corporations that they target, but also to the economic system in general. Living on a Meme is compiled from a selection of articles published on Richard's Web site, Telofski.com, between August 1, 2009 through August 3, 2010. But, many of these writings are more essay than article. Within the essays in this book, you'll find insights, theories, as well as specific facts and analysis on how certain NGOs and activist groups operate online and offline to sap companies of their vital reputation. By reading this book, you'll discover how these "irregular" competitors make use of existing cultural memes, true or not, and how they contribute to those memes, strengthening them and contributing to the degradation of a company's image. Don't worry. This book isn't just a repackaging of blog postings. You're going to get more than that. At the end of each chapter you will find bonus "Take-Aways." Those Take-Aways are critical analyses of the essays in the chapter, pointing out for you how what was just discussed relates to an NGO's or activist's reliance of living on a meme or their hope that YOU are living on THEIR meme for them. You'll also find in this book 23 exclusive essays that appear only in this book. So, start your journey now into the understanding of how anti-corporate NGOs and activists bend the truth, and the beliefs of people, to get what they want.

Memes in Digital Culture Mar 29 2022 Taking "Gangnam Style" seriously: what Internet memes can tell us about digital culture. In December 2012, the exuberant video "Gangnam Style" became the first YouTube clip to be viewed more than one billion times. Thousands of its viewers responded by creating and posting their own variations of the video—"Mitt Romney Style," "NASA Johnson Style," "Egyptian Style," and many others. "Gangnam Style" (and its attendant parodies, imitations, and derivations) is one of the most famous examples of an Internet meme: a piece of digital content that spreads quickly around the web in various iterations and becomes a shared cultural experience. In this book, Limor Shifman investigates Internet memes and what they tell us about digital culture. Shifman discusses a series of well-known Internet memes—including "Leave Britney Alone," the pepper-spraying cop, LOLcats, Scumbag Steve, and Occupy Wall Street's "We Are the 99 Percent." She offers a novel definition of Internet memes: digital content units with common characteristics, created with awareness of each other, and circulated, imitated, and transformed via the Internet by many users. She differentiates memes from virals; analyzes what makes memes and virals successful; describes popular meme genres; discusses memes as new modes of political participation in democratic and nondemocratic regimes; and examines memes as agents of globalization. Memes, Shifman argues, encapsulate some of the most fundamental aspects of the Internet in general and of the participatory Web 2.0 culture in particular. Internet memes may be entertaining, but in this book Limor Shifman makes a compelling argument for taking them seriously.

Guerrilla Creativity Jun 27 2019 The creator of the Guerrilla Marketing series explains how small business owners can cut through the clutter of new information to get their message across with the help of Memes--simple symbols or phrases that can be used to represent complex ideas. Original.

The Ultimate Book of Memes Apr 29 2022 The Ultimate Book of ROBLOX Memes This book is truly the ultimate book of ROBLOX Memes. Packed with over 100 ROBLOX related memes and jokes, this book will keep you entertained for hours! So what is ROBLOX? ROBLOX is an online virtual playground and workshop, where kids of all ages can safely interact, create, have fun, and learn. It's unique in that it practically everything on ROBLOX is designed and constructed by members of the community. ROBLOX is designed for 8 to 18 year olds, but it is open to people of all ages. Each player starts by choosing an avatar and giving it an identity. They can then explore ROBLOX - interacting with others by chatting, playing games, or collaborating on creative projects. Each player is also given their own piece of undeveloped real estate along with a virtual toolbox with which to design and build anything - be it a navigable skyscraper, a working helicopter, a giant pinball machine, a multiplayer "Capture the Flag" game or some other, yet-to-be-dreamed-up creation. There is no cost for this first plot of virtual land. By participating and by building cool stuff, ROBLOX members can earn specialty badges as well as ROBLOX dollars ("ROBUX"). In turn, they can shop the online catalog to purchase avatar clothing and accessories as well as premium building materials, interactive components, and working mechanisms. Tags: Roblox, Roblox Books, Roblox Memes, Roblox free on kindle, Kids Memes, Roblox Kindle, Roblox jokes, Roblox free on kindle, minecraft jokes for kids, roblox joke book, roblox minecraft, funny, comedy, memes, jokes, pikachu, pokemon go memes, memes for children, jokes for children, memes for children, memes, meme, clean memes, clean jokes, ultimate memes, internet memes, memes, hilarious memes, memes free, funny internet memes, meme collection, memes, best memes, memes and funny stuff, awesome memes, memes free, funny memes, memes and funnies, internet memes, ultimate memes, cat memes, memes free, funniest memes, memes and jokes, video games memes, roblox game card, roblox builders club, roblox toys, roblox card, roblox robux, robux, roblox app, roblox games, free roblox, cheats for roblox, roblox gift card Please note that the paperback version can only be produced in black and white for now.

The Selfish Gene Aug 02 2022 An ethologist shows man to be a gene machine whose world is one of savage competition and deceit

The World Made Meme Nov 24 2021 How memetic media--aggregate texts that are collectively created, circulated, and transformed--become a part of public conversations that shape broader cultural debates. Internet memes--digital snippets that can make a joke, make a point, or make a connection--are now a lingua franca of online life. They are collectively created, circulated, and transformed by countless users across vast networks. Most of us have seen the cat playing the piano, Kanye interrupting, Kanye interrupting the cat playing the piano. In *The World Made Meme*, Ryan Milner argues that memes, and the memetic process, are shaping public conversation. It's hard to imagine a major pop cultural or political moment that doesn't generate a constellation of memetic texts. Memetic media, Milner writes, offer participation by reappropriation, balancing the familiar and the foreign as new iterations intertwine with established ideas. New commentary is crafted by the mediated circulation and transformation of old ideas. Through memetic media, small strands weave together big conversations. Milner considers the formal and social dimensions of memetic media, and outlines five basic logics that structure them: multimodality, reappropriation, resonance, collectivism, and spread. He examines how memetic media both empower and exclude during public conversations, exploring the potential for public voice despite everyday antagonisms. Milner argues that memetic media enable the participation of many voices even in the midst of persistent inequality. This new kind of participatory conversation, he contends, complicates the traditional culture industries. When age-old gatekeepers intertwine with new ways of sharing information, the relationship between collective participation and individual expression becomes ambivalent. For better or worse--and Milner offers examples of both--memetic media have changed the nature of public conversations. *Can the Left Learn to Meme?* May 31 2022 Lessons for the cultural left, from cat memes to gaming, to Stranger Things, and more.

Meme Aug 10 2020 A tense, psychological thriller for the internet age about the destructive combination of self-important goals and self-serving plans, Cole Weston--former friend, former boyfriend--has become dangerous, erratic. Something needs to be done. Getting rid of Cole is practically a public service. So high school seniors Holly Morse, Grayson Hobbs, Logan Bailey, and Meeka Miller devise a plan. Kill Cole. Bury him in the woods behind Meeka's house. Bury him deep, deep in the ground along with four old cell phones, wiped except for their video confession as insurance that no one will ever betray the group. Everything is perfect, until the meme appears. It's a screenshot from their confession... a confession that's supposed to be entombed with Cole forever in the cold Vermont dirt.

Meanwhile, in Russia... Mar 17 2021 The Russian internet is a hotbed for memes and viral videos: the political, satirical and simply absurd compete for attention in Russia while the West turns to it for an endless reserve of humorous content. But how did this powerful cyber community grow out of the repressive media environment of the Soviet Union? What does this viral content reveal about the country, its politics and its culture? And why are the memes and videos of today's Russia so popular, spreading so rapidly across the globe? Award-winning author Eliot Borenstein explores the explosive online movement and unpicks, for the first time, the role of mimetic content and digital activism in modern Russian history up to the present day.

The Meme Grandma Jul 21 2021 I have been an author with Amazon for over ten years. All of my eBooks jackets were done as "memes" at a time no one knew what a "meme" was. Memes are very trendy now for me they always have been under a different title "satirical" themes that are meant to be funny, yet with a message of sorts. Many times the message is dark or disturbing for it is based in truth. I did not go that route in my "Meme Grandma" book, I took photos of my grandchildren and turned them into memes. I love children and I always wonder, what is a kid really thinking when they are processing the world around them. My memes speak to this or what I think they are "thinking" and at times I am just being "meme" and I tend to be satirical in all things or just plain snitty, you can find my books on Amazon here... <https://thekindledspiritofbooks.blogspot.com/>

Feminist Ryan Gosling Jan 15 2021 What started as a silly way for blogger Danielle Henderson and her classmates to keep track of the feminist theorists they were studying in class quickly turned into an overnight sensation. Since its launch in October 2011, the Feminist Ryan Gosling blog has close to 30,000 followers and more than 3 million page views per month. In this hilarious book based on the wildly popular blog, the author pairs swoon-worthy photos of the steamy actor with sensitive feminist theories and plenty of sweet talk. Included are 120 full-color photos and captions throughout, with some of the best entries from the blog along with 70 to 80 percent brand-new material for the book.

Memes to Movements Apr 17 2021 A global exploration of internet memes as agents of pop culture, politics, protest, and propaganda on- and offline, and how they will save or destroy us all. Memes are the street art of the social web. Using social media-driven movements as her guide, technologist and digital media scholar An Xiao Mina unpacks the mechanics of memes and how they operate to reinforce, amplify, and shape today's politics. She finds that the "silly" stuff of meme culture--the photo remixes, the selfies, the YouTube songs, and the pun-tastic hashtags--are fundamentally intertwined with how we find and affirm one another, direct attention to human rights and social justice issues, build narratives, and make culture. Mina finds parallels, for example, between a photo of Black Lives Matter protestors in Ferguson, Missouri, raising their hands in a gesture of resistance and a meme of one from eight thousand miles away, in Hong Kong, of Umbrella Movement activists raising yellow umbrellas as they fight for voting rights. She shows how a viral video of then presidential nominee Donald Trump laid the groundwork for pink pussyhats, a meme come to life as the widely recognized symbol for the international Women's March. Crucially, Mina reveals how, in parts of the world where public dissent is downright dangerous, memes can belie contentious political opinions that would incur drastic consequences if expressed outright. Activists in China evade censorship by critiquing their government with grass mud horse pictures online. Meanwhile, governments and hate groups are also beginning to utilize memes to spread propaganda, xenophobia, and misinformation. Botnets and state-sponsored agents spread them to confuse and distract internet communities. On the long, winding road from innocuous cat photos, internet memes have become a central practice for political contention and civic engagement. Memes to Movements unveils the transformative power of memes, for better and for worse. At a time when our movements are growing more complex and open-ended--when governments are learning to wield the internet as effectively as protestors--Mina brings a fresh and sharply innovative take to the media discourse.

Book Love Oct 12 2020 Book Love is a gift book of comics tailor-made for tea-sipping, spine-sniffing, book-hoarding bibliophiles. Debbie Tung's comics are humorous and instantly recognizable--making readers laugh while precisely conveying the thoughts and habits of book nerds. Book Love is the ideal gift to let a book lover know they're understood and appreciated.

Beyond the Meme Mar 05 2020 Interdisciplinary perspectives on cultural evolution that reject meme theory in favor of a complex understanding of dynamic change over time How do cultures change? In recent decades, the concept of the meme, posited as a basic unit of culture analogous to the gene, has been central to debates about cultural transformation. Despite the appeal of meme theory, its simplification of complex interactions and other inadequacies as an explanatory framework raise more questions about cultural evolution than it answers. In *Beyond the Meme*, William C. Wimsatt and Alan C. Love assemble interdisciplinary perspectives on cultural evolution, providing a nuanced understanding of it as a process in which dynamic structures interact on different scales of size and time. By focusing on the full range of evolutionary processes across distinct contexts, from rice farming to scientific reasoning, this volume demonstrates how a thick understanding of change in culture emerges from multiple disciplinary vantage points, each of which is required to understand cultural evolution in all its complexity. The editors provide an extensive introductory essay to contextualize the volume, and Wimsatt contributes a separate chapter that systematically organizes the conceptual geography of cultural processes and phenomena. Any adequate account of the transmission, elaboration, and evolution of culture must, this volume argues, recognize the central roles that cognitive and social development play in cultural change and the complex interplay of technological, organizational, and institutional structures needed to enable and coordinate these processes. Contributors: Marshall Abrams, U of Alabama at Birmingham; Claes Andersson, Chalmers U of Technology; Mark A. Bedau, Reed College; James A. Evans, U of Chicago; Jacob G. Foster, U of California, Los Angeles; Michel Janssen, U of Minnesota; Sabina Leonelli, U of Exeter; Massimo Maiochii, U of Chicago; Joseph D. Martin, U of Cambridge; Salikoko S. Mufwene, U of Chicago; Nancy J. Nersessian, Georgia Institute of Technology and Harvard U; Paul E. Smaldino, U of California, Merced; Anton Törnberg, U of Gothenburg; Petter Törnberg, U of Amsterdam; Gilbert B. Tostevin, U of Minnesota.

All the Memes Feb 13 2021 This epic adult coloring book contains 40 illustrations of popular Internet memes and is the perfect way to relax and unwind after a stressful day. Use pencils, pens, markers or crayons and make the your favorite memes come to life! Memes Inside Include... All the Things Dogs Haters Gonna Hate Anxiety Cat Awkward Seal Philosoraptor Success Kid Y U No O Rly Owl Hipster Cat Fancy Crab Grumpy Cat I Can Haz Cheeseburger Cat Courageous Wolf...and MANY more! Features: 40 unique meme designs 8.5" x 11" book size Single-sided pages Perfect for every skill level This book provides hours and hours of stress relief, mindful calm, and fun, creative expression and is perfect for any adult who wants to amuse themselves or a loved one! Simply relax, pick a meme of your choice and then color.

She Memes Well Jan 27 2022 From comedian Quinta Brunson comes a deeply personal and funny collection of essays featuring anecdotes about trying to make it when you're broke, overcoming self-doubt and depression, and how she's used humor to navigate her career in unusual directions. Quintia Brunson is a master of viral Internet content: without any traditional background in media, her humorous videos were the first to break through on Instagram's platform, receiving millions of views. From there, Brunson's wryly observant POV attracted the attention of BuzzFeed's motion picture development department, leading her to produce viral videos there about topics like interracial dating, millennial malaise, and seeing your ex in public.

Now, Brunson is bringing her comedic chops to the page in *She Memes Well*, an earnest, laugh-out-loud collection about her weird road to Internet notoriety. In her debut essay collection, Quinta applies her trademark humor and heart to discuss what it was like to go from student loan debt-broke to "halfway recognizable--don't I know you somewhere?" level-of-fame. With anecdotes that range from the funny and zany--like her experience trying to find her signature hairstyle--to more grounded material about living with depression, Brunson's voice is entirely authentic and eminently readable. Perfect for fans of Phoebe Robinson's *You Can't Touch My Hair*, Samantha Irby's *We Are Never Meeting in Real Life*, and Issa Rae's *The Misadventures of Awkward Black Girl*, *She Memes Well* will charm and entertain a growing, engaged audience.

The Rules of Contagion Jul 29 2019 An Observer Book of the Year A Times Science Book of the Year A New Statesman Book of the Year A Financial Times Science Book of the Year 'Astonishingly bold' Daily Mail 'It is hard to imagine a more timely book ... much of the modern world will make more sense having read it.' The Times We live in a world that's more interconnected than ever before. Our lives are shaped by outbreaks - of disease, of misinformation, even of violence - that appear, spread and fade away with bewildering speed. To understand them, we need to learn the hidden laws that govern them. From 'superspreaders' who might spark a pandemic or bring down a financial system to the social dynamics that make loneliness catch on, *The Rules of Contagion* offers compelling insights into human behaviour and explains how we can get better at predicting what happens next. Along the way, Adam Kucharski explores how innovations spread through friendship networks, what links computer viruses with folk stories - and why the most useful predictions aren't necessarily the ones that come true. Now revised and updated with content on Covid-19.

I Want All the Things 2019: Funny Meme Quote Parody Diary and Goal Planner (Secret Santa, Christmas Gag and Birthday Prank Pink Agenda Daybook) Jan 03 2020 This 2019 diary/planner makes the perfect gag gift for friends, family and co-workers, sure to put a smile on their face throughout the year! Great for a secret santa, stocking filler or birthday gift. It

I Love Cutesy Dogs Coloring Book Jul 09 2020 Funny Dog Memes Coloring Book - Great Gift for Dog Owners Dogs are the best. Not only do they make our lives better, we also take part in all of their lives. If you are a dog owner or just love the sight of someone walking their dog, this funny doggie coloring book is just for you! With this in mind, it's important to always appreciate how much the many different dog breeds in the world actually mean to all of us. No matter how we feel, our pet dogs are always there for us and love us unconditionally. This is especially true with pet owners. At the end of the day, of all the people and things in the world that understand us best, it's usually our pet dogs. This dog meme inspired coloring book is all about the funny things that dogs do when we are home, and also when we're away. When you read through the pages, come of them you will know all too well. Some of the funny messages and drawings inside this booklet include: I'm not fat. I'm a little husky. I'm not a purse puppy! I'm a concealed weapon. What do you mean I am not a people? You tell everyone that I am your baby! Are you mocking me? Cause I feel like I'm being mocked. I'm dog-tired. Only pack the essentials. I really want to play ball with you but I don't want to give you the ball. What do you mean no animals on the table? There was a chicken up here last night! This is how I spend my Friday Nights. It was me... I let the dogs out. This coloring book is perfect for anyone that loves to bring black and white drawings to life, get creative with their own inspirational sketching or penciling, and of course for anyone that has a passion for dogs and being a pet owner. As we all know, dogs aren't just pets -- they are family! Not only is this book loaded with 25 different unique coloring pages, it also has two complete sets... which provides you with a total of 50 different coloring pages. On the back of each page you will also find a faint dog cartoon that can be colored in as well. This booklet is perfect for personal use or as a gift for anyone that might have the dog breed featured in the cover photo. SIZE: 8.5X11 PAPER: White and Black Coloring Pages PAGES: 105 Pages COVER: Soft Cover (Matte) Limited Time Offer Perfect for creativity, mindfulness and keeping busy Printed on high quality interior stock paper Premium matte finish cover with amazing art work Order your copy today!

The Meme Machine Sep 22 2021 Humans are extraordinary creatures, with the unique ability among animals to imitate and so copy from one another ideas, habits, skills, behaviours, inventions, songs, and stories. These are all memes, a term first coined by Richard Dawkins in 1976 in his book *The Selfish Gene*. Memes, like genes, are replicators, and this enthralling book is an investigation of whether this link between genes and memes can lead to important discoveries about the nature of the inner self. Confronting the deepest questions about our inner selves, with all our emotions, memories, beliefs, and decisions, Susan Blackmore makes a compelling case for the theory that the inner self is merely an illusion created by the memes for the sake of replication.

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