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Entangled Brands and Branding Creativity Class A Relativist's Toolkit MRCOG Part One History of Philosophy and the Reflective Society Managing Operational Risk Thirty-three Miniatures Being Digital Citizens Syntactic Atlas of the Dutch Dialects Julian Robertson Women of Color Health Data Book Diseases of Carp and Other Cyprinid Fishes Counseling as a Profession A New International History of the Spanish Civil War The Pragmatics of Word Order Review of Maritime Transport 2018 Media Practice in Iraq An Introduction to Predictive Maintenance New York for Sale Athens at the Margins Trichinella and Trichinellosis The Medieval City Executive Intelligence The Phonetics and Phonology of Contrast The Black Box Society Internationalization of Higher Education Nutritional Cosmetics Womancode Small-Angle Scattering of X-Rays Gender, Ritual and Social Formation in West Papua SAP HANA 2.0 Imagination and Principles Methods for Catching Beetles The Basics of Digital Forensics The Power of the Dispersed Endocrinology of the Testis and Male Reproduction Sheela-na-gigs Social Media in Travel, Tourism and Hospitality Writing Resistance

The Pragmatics of Word Order Jul 13 2021

The series is a platform for contributions of all kinds to this rapidly developing field. General problems are studied from the perspective of individual languages, language families, language groups, or language samples. Conclusions are the result of a deepened study of empirical data. Special emphasis is given to little-known languages, whose analysis may shed new light on long-standing problems in general linguistics.

An Introduction to Predictive Maintenance Apr 10 2021 This second edition of An Introduction to Predictive Maintenance helps plant, process, maintenance and reliability managers and engineers to develop and implement a comprehensive maintenance management program, providing proven strategies for regularly monitoring critical process equipment and systems, predicting machine failures, and scheduling maintenance accordingly. Since the publication of the first edition in 1990, there have been many changes in both technology and methodology, including financial implications, the role of a maintenance organization, predictive maintenance techniques, various analyses, and maintenance of the program itself. This revision includes a complete update of the applicable chapters from the first edition as well

as six additional chapters outlining the most recent information available. Having already been implemented and maintained successfully in hundreds of manufacturing and process plants worldwide, the practices detailed in this second edition of An Introduction to Predictive Maintenance will save plants and corporations, as well as U.S. industry as a whole, billions of dollars by minimizing unexpected equipment failures and its resultant high maintenance cost while increasing productivity. A comprehensive introduction to a system of monitoring critical industrial equipment Optimize the availability of process machinery and greatly reduce the cost of maintenance Provides the means to improve product quality, productivity and profitability of manufacturing and production plants

Nutritional Cosmetics Jul 01 2020 Nutritional cosmetics is an emerging area of intense research and marketing and encompasses the concept that orally consumed dietary products can support healthier and more beautiful skin. There are numerous dietary ingredients now being marketed for their potential skin health and beauty benefits and many of these are supported by growing scientific evidence. The purpose of this book is to compile the scientific evidence showing the potential benefits of some of the more extensively researched ingredients. As far as possible, information about the benefits

of ingredients consumed orally for skin health is presented. The information contained in this book will help provide insights into an emerging research area and provide scientific background for the potential clinical effectiveness for some of the better researched nutricosmetic ingredients. ABOUT THE EDITORS Aaron Tabor, M.D. is the CEO of Physicians Pharmaceuticals and author of The Revival Slim & Beautiful Diet. A graduate of the Johns Hopkins School of Medicine, Dr. Tabor oversees all clinical research on the Revival Slim & Beautiful Diet plan, conducting randomized, double-blinded, placebo-controlled studies at leading hospitals in the U.S. Areas of note include weight loss, skin/hair/nail appearance, energy, menopause, PMS, cholesterol, memory, and diabetic health. He is also responsible for directing new Revival product development based on clinical research results. Robert M. Blair, Ph.D. is the Research Manager for Physicians Pharmaceuticals, Inc. and manages the daily activities of the Research and Nutrition departments. Dr. Blair received his Ph.D. from Oklahoma State University in the field of Reproductive Physiology. Before joining Physicians Pharmaceuticals, Inc., he worked as an Assistant Professor of Comparative Medicine at the Wake Forest University School of Medicine where he examined the effects of dietary soy on cardiovascular health and cognitive function. Reviews the most-popular and most-researched nutricosmetic ingredients Presents information specifically about the benefits of ingredients consumed orally for skin health Considers the benefits of whey protein, rosemary, soy - and green tea and milk thistle, specifically, for protection against sun damage and photocarcinogenesis Provides information on antioxidants, incl: potential benefits of botanical antioxidants; carotenoids; coenzyme Q10; healthy fruits; olive fruit; and natural enzymes

A Relativist's Toolkit Jul 25 2022 This 2004 textbook fills a gap in the literature on general relativity by providing the advanced student with practical tools for the computation of many physically interesting quantities. The context is provided by the mathematical theory of black holes, one of the most elegant, successful, and relevant applications of general relativity. Among the topics discussed are congruencies of

timelike and null geodesics, the embedding of spacelike, timelike and null hypersurfaces in spacetime, and the Lagrangian and Hamiltonian formulations of general relativity. Although the book is self-contained, it is not meant to serve as an introduction to general relativity. Instead, it is meant to help the reader acquire advanced skills and become a competent researcher in relativity and gravitational physics. The primary readership consists of graduate students in gravitational physics. It will also be a useful reference for more seasoned researchers working in this field.

Diseases of Carp and Other Cyprinid Fishes

Oct 16 2021 Cyprinids rank as one of the most commercially important groups of freshwater fishes and are exploited for many purposes; as a human food source, especially in Europe and Asia; as sport fish; and as ornamental fish for ponds and aquaria. Certain species are also cultured as bait fish and several of the small cyprinids such as the zebra fish have become internationally accepted laboratory models for toxicology testing and molecular research. A thorough understanding of cyprinid health and diseases is fundamental to the successful management and exploitation of these fishes for freshwater fisheries, pisciculture and ornamental productions. This practical guide to disease diagnosis, prevention and control includes numerous colour plates and covers a comprehensive array of diseases - infectious and non-infectious - of cultivated and wild cyprinids.

Methods for Catching Beetles Dec 26 2019

Trichinella and Trichinellosis Jan 07 2021 Trichinella and Trichinellosis provides an up-to-date account of the nematode Trichinella spp., including infections and diseases caused by this parasite in both animals and humans. This book will fill the long gap in time during which an exhaustive monograph on this subject has been missing in the international literature. The chapters have been written by the most prolific researchers in the world on the different aspects of Trichinella and trichinellosis. This book serves as an original resource for research on Trichinella and trichinellosis, exploring cutting-edge advances on such parasites and the infections they cause. This book will be a valuable resource for students, biologists, epidemiologists, veterinarians, physicians, and

scientists involved in the study of the parasites of the *Trichinella* genus and their related diseases. It will be particularly helpful for those who are beginning their research in this fascinating field. Offers a broad overview on the parasites belonging to the *Trichinella* genus Presents recent cutting-edge advances on this zoonotic parasite, focusing on the molecular epidemiology, systematics of the parasite, clinical aspects of the diseases, and the roadmap to the control of infection in domestic pigs Discusses ground-breaking approaches designed to meet the medical needs in trichinellosis

The Basics of Digital Forensics Nov 24 2019

The Basics of Digital Forensics provides a foundation for people new to the digital forensics field. This book teaches you how to conduct examinations by discussing what digital forensics is, the methodologies used, key tactical concepts, and the tools needed to perform examinations. Details on digital forensics for computers, networks, cell phones, GPS, the cloud and the Internet are discussed. Also, learn how to collect evidence, document the scene, and how deleted data can be recovered. The new Second Edition of this book provides you with completely up-to-date real-world examples and all the key technologies used in digital forensics, as well as new coverage of network intrusion response, how hard drives are organized, and electronic discovery. You'll also learn how to incorporate quality assurance into an investigation, how to prioritize evidence items to examine (triage), case processing, and what goes into making an expert witness. The Second Edition also features expanded resources and references, including online resources that keep you current, sample legal documents, and suggested further reading. Learn what Digital Forensics entails Build a toolkit and prepare an investigative plan Understand the common artifacts to look for in an exam Second Edition features all-new coverage of hard drives, triage, network intrusion response, and electronic discovery; as well as updated case studies, expert interviews, and expanded resources and references

A New International History of the Spanish Civil War Aug 14 2021 '...a lucid and scholarly account of an important and immensely complex subject...Dr. Alpert's command of a broad range

of archival material, printed documents and secondary works in six languages is extremely impressive.' - P. Preston, London School of Economics and Political Science It is now twenty years since a study was dedicated to the international aspects of the Spanish Civil War and this new synthesis covering the whole of the era and setting it against major events of the late 1930s is well overdue. Michael Alpert takes full advantage of newly accessible archival sources to disentangle the intricacies of this complex issue.

Creativity Class Aug 26 2022 How China's art students develop their aesthetic styles and enter the nation's creative economy The last three decades have seen a massive expansion of China's visual culture industries, from architecture and graphic design to fine art and fashion. New ideologies of creativity and creative practices have reshaped the training of a new generation of art school graduates. Creativity Class is the first book to explore how Chinese art students develop, embody, and promote their own personalities and styles as they move from art school entrance test preparation, to art school, to work in the country's burgeoning culture industries. Lily Chumley shows the connections between this creative explosion and the Chinese government's explicit goal of cultivating creative human capital in a new "market socialist" economy where value is produced through innovation. Drawing on years of fieldwork in China's leading art academies and art test prep schools, Chumley combines ethnography and oral history with analyses of contemporary avant-garde and official art, popular media, and propaganda. Examining the rise of a Chinese artistic vanguard and creative knowledge-based economy, Creativity Class sheds light on an important facet of today's China.

Internationalization of Higher Education

Aug 02 2020 This book provides a cutting-edge analysis of the ways in which higher education institutions have become more international over the past two decades. Drawing upon a range of post-foundational spatial, network, and mobilities theories, the book shifts our thinking away from linear, binary, Western accounts of internationalization to understand the complex, multi-centered and contradictory ways in which

internationalization processes have played out across a wide variety of higher education landscapes worldwide. The author explores transnational student, scholar, knowledge, program and provider mobilities; the production of mobile bodies, knowledges, and identities; the significance of place in internationalization; and the crucial role that global university rankings play in reshaping the spatial landscape of higher education.

Thirty-three Miniatures Mar 21 2022 Contains a collection of clever mathematical applications of linear algebra, mainly in combinatorics, geometry, and algorithms. Each chapter covers a single main result with motivation and full proof in at most ten pages and can be read independently of all other chapters (with minor exceptions), assuming only a modest background in linear algebra. --from publisher description

Athens at the Margins Feb 08 2021 How the interactions of non-elites influenced Athenian material culture and society The seventh century BC in ancient Greece is referred to as the Orientalizing period because of the strong presence of Near Eastern elements in art and culture. Conventional narratives argue that goods and knowledge flowed from East to West through cosmopolitan elites. Rejecting this explanation, Athens at the Margins proposes a new narrative of the origins behind the style and its significance, investigating how material culture shaped the ways people and communities thought of themselves. Athens and the region of Attica belonged to an interconnected Mediterranean, in which people, goods, and ideas moved in unexpected directions. Network thinking provides a way to conceive of this mobility, which generated a style of pottery that was heterogeneous and dynamic. Although the elite had power, they were unable to agree on the norms of conspicuous consumption and status display. A range of social actors used objects, contributing to cultural change and to the socially mediated production of meaning. Historiography and the analysis of evidence from a wide range of contexts—cemeteries, sanctuaries, workshops, and symposia—offers the possibility to step outside the aesthetic frameworks imposed by classical Greek masterpieces and to expand the canon of Greek art. Highlighting the results of

new excavations and looking at the interactions of people with material culture, Athens at the Margins provocatively shifts perspectives on Greek art and its relationship to the eastern Mediterranean.

Media Practice in Iraq May 11 2021 A historical survey of the Iraqi media from its beginning up to the present day, focusing on the post-2003 media scene and the political and societal divisions that occurred in Iraq after US-led occupation. Investigates the nature of the media outlets and offers an analysis of the way Iraqi satellite channels covered the 2010 general elections.

Counseling as a Profession Sep 15 2021 This book was written to provide a professional resource which describes comprehensively what a professional counselor is, what a professional counselor does, and where and when a professional counselor works. The first chapter presents a perspective on professional counseling and differentiates between professional counselors and other mental health specialists. Assumptions about professional counselors are discussed and the professional counselor is seen as a practitioner-scientist. The evolution of the counseling profession is reviewed in chapter 2 and the present-day counseling profession is described. The third chapter focuses on the professional preparation of counselors, defining issues in counselor preparation, and examining standards of preparation and accreditation. Chapter 4 reviews various theoretical models of counseling (psychoanalytic, client/person-centered, behavioral, cognitive, and affective models) and looks at counseling theory and practice. Chapters 5, 6, and 7 examine assessment and measurement, career development and counseling, and consultation, respectively. Chapter 8 focuses on research in professional counseling, providing suggestions for research designs, selection of variables and subjects, and statistical analyses. Chapter 9 examines trends in professional counseling, describing trends in both settings where professional counselors work and clientele with whom counselors work. Professionalism in counseling is the focus of chapter 10, which is followed by the Code of Ethics adapted from the Ethical Standards of the American Personnel and Guidance Association.

(NB)

Gender, Ritual and Social Formation in West

Papua Mar 29 2020 This study, based on a lifelong involvement with New Guinea, compares the culture of the Kamoro (18,000 people) with that of their eastern neighbours, the Asmat (40,000), both living on the south coast of West Papua, Indonesia. The comparison, showing substantial differences as well as striking similarities, contributes to a deeper understanding of both cultures.

MRCOG Part One Jun 24 2022 A fully updated and illustrated handbook providing comprehensive coverage of all curriculum areas covered by the MRCOG Part 1 examination.

The Medieval City Dec 06 2020 An

introduction to the life of towns and cities in the medieval period, this book shows how medieval towns grew to become important centers of trade and liberty. Beginning with a look at the Roman Empire's urban legacy, the author delves into urban planning or lack thereof; the urban way of life; the church in the city; city government; urban crafts and urban trade, health, wealth, and welfare; and the city in history. Annotated primary documents like Domesday Book, sketches of street life, and descriptions of fairs and markets bring the period to life, and extended biographical sketches of towns, regions, and city-dwellers provide readers with valuable detail. In addition, 26 maps and illustrations, an annotated bibliography, glossary, and index round out the work. After a long decline in urban life following the fall of the Roman Empire, towns became centers of trade and of liberty during the medieval period. Here, the author describes how, as Europe stabilized after centuries of strife, commerce and the commercial class grew, and urban areas became an important source of revenue into royal coffers. Towns enjoyed various levels of autonomy, and always provided goods and services unavailable in rural areas. Hazards abounded in towns, though. Disease, fire, crime and other hazards raised mortality rates in urban environs. Designed as an introduction to life of towns and cities in the medieval period, eminent historian Norman Pounds brings to life the many pleasures, rewards, and dangers city-dwellers sought and avoided. Beginning with a look at the Roman

Empire's urban legacy, Pounds delves into Urban Planning or lack thereof; The Urban Way of Life; The Church in the City; City Government; Urban Crafts and Urban Trade, Health, Wealth, and Welfare; and The City in History. Annotated primary documents like Domesday Book, sketches of street life, and descriptions of fairs and markets bring the period to life, and extended biographical sketches of towns, regions, and city-dwellers provide readers with valuable detail. In addition, 26 maps and illustrations, an annotated bibliography, glossary, and index round out the work.

Womancode May 31 2020 Alisa Vitti found herself suffering through the symptoms of polycystic ovarian syndrome (PCOS), and was able to heal herself through food and lifestyle changes. Relieved and reborn, she made it her mission to empower other women to be able to do the same. As she says, 'Hormones affect everything. Have you ever struggled with acne, oily hair, dandruff, dry skin, cramps, headaches, irritability, exhaustion, constipation, irregular cycles, heavy bleeding, clotting, shedding hair, weight gain, anxiety, insomnia, infertility, lowered sex drive, or bizarre food cravings and felt like your body was just irrational?' With this breadth of symptoms, improving hormonal health is a goal for women at every stage of their lives Alisa Vitti says that medication and antidepressants aren't the only solutions. The thousands of women she has treated in her Manhattan clinic know the power of her process that focuses on uncovering your unique biological make up. Groundbreaking and informative, WomanCode educates women about hormone health in a way that's relevant and easy to understand. Bestselling author and women's health expert Christiane Northrup, who has called WomanCode the 'Our Bodies, Ourselves of this generation', provides an insightful foreword.

Endocrinology of the Testis and Male

Reproduction Sep 22 2019 This book provides a comprehensive overview of endocrinology of the male reproductive system, explaining how it works and how, sometimes, it fails to work. World-class specialists present state of the art knowledge on all aspects, including anatomy, physiology, molecular biology, genetics, pathophysiology, clinical manifestations of

testicular diseases, endocrine aspects of andrological and sexual diseases, and therapy. Extensive consideration is given to sexual development, testicular function, the clinical approach to disorders of male reproduction, male hypogonadism, sexual dysfunction, and male infertility. In addition, sociodemographic, psychological, and ethical aspects of male reproductive disorders are discussed. The book is intended as a major reference for endocrinologists, andrologists, and sexologists, as well as basic and clinical scientists. It is published as part of the SpringerReference program, which delivers access to living editions constantly updated through a dynamic peer-review publishing process.

[Sheela-na-gigs](#) Aug 22 2019 A study of the mysterious stone carvings of naked females exposing their genitals on medieval churches all over the British Isles.

[New York for Sale](#) Mar 09 2021 How community-based planning has challenged the powerful real estate industry in New York City. Remarkably, grassroots-based community planning flourishes in New York City—the self-proclaimed “real estate capital of the world”—with at least seventy community plans for different neighborhoods throughout the city. Most of these were developed during fierce struggles against gentrification, displacement, and environmental hazards, and most got little or no support from government. In fact, community-based plans in New York far outnumber the land use plans produced by government agencies. In *New York for Sale*, Tom Angotti tells some of the stories of community planning in New York City: how activists moved beyond simple protests and began to formulate community plans to protect neighborhoods against urban renewal, real estate mega-projects, gentrification, and environmental hazards. Angotti, both observer of and longtime participant in New York community planning, focuses on the close relationships among community planning, political strategy, and control over land. After describing the political economy of New York City real estate, its close ties to global financial capital, and the roots of community planning in social movements and community organizing, Angotti turns to specifics. He tells of two pioneering plans forged

in reaction to urban renewal plans (including the first community plan in the city, the 1961 Cooper Square Alternate Plan—a response to a Robert Moses urban renewal scheme); struggles for environmental justice, including battles over incinerators, sludge, and garbage; plans officially adopted by the city; and plans dominated by powerful real estate interests. Finally, Angotti proposes strategies for progressive, inclusive community planning not only for New York City but for anywhere that neighborhoods want to protect themselves and their land. *New York for Sale* teaches the empowering lesson that community plans can challenge market-driven development even in global cities with powerful real estate industries

[Julian Robertson](#) Dec 18 2021 Julian Robertson is one of the most successful and well-known hedge fund managers of our time. For nearly twenty years his infamous fund--Tiger Management--was the talk of the town, routinely delivering double-digit performance. This biography will explore this legendary fund manager's role in the development and popularity of hedge funds, examine his investment methodology and strategy, and look at the growth of his fund and his 'Tigers'-- individuals who have gone on to great success themselves. * Includes candid interviews of Robertson, his colleagues, and his peers * Uncovers the trading strategies and investment style of a legendary fund manager * Offers a rare glimpse inside the personal world of Julian Robertson

READERSHIP: Those with any interest in or knowledge of hedge funds, business readers, investment professionals. Daniel A. Strachman is Managing Director of Answers Company, a New York-based money management firm that offers investment management services to individuals and institutions. He has contributed many articles on investment management and strategies to publications including the *New York Post* and the *Financial Times* and is also the author of *Getting Started in Hedge Funds* (Wiley 2000). Also available by Daniel Strachman, *Getting Started in Hedge Funds*, 0471316962 Paper. EAN - 9780471323631 Carton Quantity - 41

[The Power of the Dispersed](#) Oct 24 2019 The present case studies on early modern travelers, dispersed often by unintended consequences of

war, curiosity, economic or political reasons in the Mediterranean, the Americas and Japan, ask for what 'power(s)' and agency they still had, perhaps counterintuitively, abroad.

The Phonetics and Phonology of Contrast Oct 04 2020 This book proposes that phonological contrast, in particular the robustness of a phonemic contrast, does not depend solely on the presence of minimal pairs, but is instead affected by a set of phonetic, usage-based, and systemic factors. This perspective opens phonology to a more direct interpretation through phonetic analysis, undertaken in a series of case studies on the Romanian vowel system. Both the synchronic phonetics and morpho-phonological alternations are studied, to understand the forces that have historically shaped and now maintain the phonemic system of Romanian. A corpus study of phoneme type frequency in Romanian reveals marginal contrasts among vowels, in which a sharp distinction between allophones and phonemes fails to capture relationships among sounds. An investigation of Romanian /ɬ/ provides insight into the historical roots of marginal contrast, and a large acoustic study of Romanian vowels and diphthongs is a backdrop for evaluating the phonetic and perceptual realization of marginal contrast. The results provide impetus for a model in which phonology, phonetics, morphology and perception interact in a multidimensional way.

History of Philosophy and the Reflective Society May 23 2022 This book is about innovation, reflection and inclusion. Cultural innovation is something real that tops up social and technological innovation by providing the reflective society with spaces of exchange in which citizens engage in the process of sharing their experiences while appropriating common goods content. We are talking of public spaces such as universities, academies, libraries, museums, science-centres, but also of any place in which co-creation activities may occur. The argument starts with the need for new narratives in the history of philosophy, which can be established through co-creation, the motor of cultural innovation. The result is redefining the history of philosophy in terms of a dialogical civilization by ensuring continuous translations, individual processes of reflection

and collective processes of inclusion. Readers will grasp the effectiveness of the history of philosophy in societies that are inclusive, innovative and reflective.

Social Media in Travel, Tourism and Hospitality Jul 21 2019 Social media is fundamentally changing the way travellers and tourists search, find, read and trust, as well as collaboratively produce information about tourism suppliers and tourism destinations. Presenting cutting-edge theory, research and case studies investigating Web 2.0 applications and tools that transform the role and behaviour of the new generation of travellers, this book also examines the ways in which tourism organisations reengineer and implement their business models and operations, such as new service development, marketing, networking and knowledge management. Written by an international group of researchers widely known for their expertise in the field of the Internet and tourism, chapters include applications and case studies in various travel, tourism and leisure sectors.

Executive Intelligence Nov 05 2020 The final word on what traits make for highly successful managers—and a detailed explanation of how to identify potential standout performers. Executive Intelligence is about the substance behind great leadership. Inspired by the work of Peter Drucker and Jim Collins, Justin Menkes set out to isolate the qualities that make for the 'right' people. Drawing on his background in psychology and bolstered by interviews with accomplished CEOs, Menkes paints the portrait of the ideal executive. In a sense, Menkes's work reveals an executive IQ—the cognitive skills necessary in order to excel in senior management positions. Star leaders readily differentiate primary priorities from secondary concerns; they identify flawed assumptions; they anticipate the different needs of various stakeholders and how they might conflict with one another; and they recognise the underlying agendas of individuals in complex exchanges. Weaving together research, interviews and the results of his own proprietary testing, Menkes exposes one of the great fallacies of corporate life, that hiring and promotion are conducted on a systematic or scientific basis that allows the most accomplished to rise to their levels of

optimal responsibility. Finally, Menkes is a passionate advocate for finding and employing the most talented people, especially those who may have been held back by external assumptions.

Managing Operational Risk Apr 22 2022

Operational risk is the risk of loss from inadequate or failed internal processes, people, and systems or from external events. This book explores the different types of operational risk that threaten financial institutions, and focuses on practical due-diligence methodologies that can be used to identify these risks before it is too late.

Imagination and Principles Jan 27 2020 What does it mean to say that imagination plays a role in moral reasoning, and what are the theoretical and practical implications? Engaging with three traditions in moral theory and confronting them with three contexts of moral practice, this book comprehensively explores these questions and the relation between imagination and principles.

Syntactic Atlas of the Dutch Dialects Jan 19 2022 The Syntactic Atlas of the Dutch Dialects (SAND) provides a detailed overview of the surprisingly rich syntactic variation found in 267 dialects of Dutch at the beginning of the 21st century. More than 200 full color maps show the geographic distribution of over 100 syntactic variables. Many of these variables involve phenomena that are absent from the standard language and thus of great descriptive and theoretical importance. A state-of-the-art linguistic description and commentary accompanies each map, taking into account the results of modern syntactic research as well as historical developments. Volume I (2005) shows the variation in complementisers and complementiser agreement, subject pronouns, subject doubling and subject cliticisation after yes/no, reflexives and reciprocals, relative clauses, question-word doubling and topicalisation. Volume II shows the variation in two- and three verb clusters, interruption of the verb clusters, extraposition and the 'to' in the verbal clusters, auxiliary selection, do-insertion, and negation and quantification.

Brands and Branding Sep 27 2022 With contributions from leading brand experts around the world, this valuable resource delineates the case for brands (financial value, social value,

etc.) and looks at what makes certain brands great. It covers best practices in branding and also looks at the future of brands in the age of globalization. Although the balance sheet may not even put a value on it, a company's brand or its portfolio of brands is its most valuable asset. For well-known companies it has been calculated that the brand can account for as much as 80 percent of their market value. This book argues that because of this and because of the power of not-for-profit brands like the Red Cross or Oxfam, all organisations should make the brand their central organising principle, guiding every decision and every action. As well as making the case for brands and examining the argument of the anti-globalisation movement that brands are bullies which do harm, this second edition of *Brands and Branding* provides an expert review of best practice in branding, covering everything from brand positioning to brand protection, visual and verbal identity and brand communications. Lastly, the third part of the book looks at trends in branding, branding in Asia, especially in China and India, brands in a digital world and the future for brands. Written by 19 experts in the field, *Brands and Branding* sets out to provide a better understanding of the role and importance of brands, as well as a wealth of insights into how one builds and sustains a successful brand.

The Black Box Society Sep 03 2020 Every day, corporations are connecting the dots about our personal behavior—silently scrutinizing clues left behind by our work habits and Internet use. But who connects the dots about what firms are doing with all this information? Frank Pasquale exposes how powerful interests abuse secrecy for profit and explains ways to rein them in.

Being Digital Citizens Feb 20 2022 Developing a critical perspective on the challenges and possibilities presented by cyberspace, this book explores where and how political subjects perform new rights and duties that govern themselves and others online.

SAP HANA 2.0 Feb 26 2020 Enter the fast-paced world of SAP HANA 2.0 with this introductory guide. Begin with an exploration of the technological backbone of SAP HANA as a database and platform. Then, step into key SAP HANA user roles and discover core capabilities for administration, application development,

advanced analytics, security, data integration, and more. No matter how SAP HANA 2.0 fits into your business, this book is your starting point. In this book, you'll learn about: a. Technology Discover what makes an in-memory database platform. Learn about SAP HANA's journey from version 1.0 to 2.0, take a tour of your technology options, and walk through deployment scenarios and implementation requirements. b. Tools Unpack your SAP HANA toolkit. See essential tools in action, from SAP HANA cockpit and SAP HANA studio, to the SAP HANA Predictive Analytics Library and SAP HANA smart data integration. c. Key Roles Understand how to use SAP HANA as a developer, administrator, data scientist, data center architect, and more. Explore key tasks like backend programming with SQLScript, security setup with roles and authorizations, data integration with the SAP HANA Data Management Suite, and more. Highlights include: 1) Architecture 2) Administration 3) Application development 4) Analytics 5) Security 6) Data integration 7) Data architecture 8) Data center

Small-Angle Scattering of X-Rays Apr 29 2020

Women of Color Health Data Book Nov 17 2021

Entangled Oct 28 2022 A powerful and innovative argument that explores the complexity of the human relationship with material things, demonstrating how humans and societies are entrapped into the maintenance and sustaining of material worlds Argues that the interrelationship of humans and things is a defining characteristic of human history and culture Offers a nuanced argument that values the physical processes of things without succumbing to materialism Discusses historical and modern examples, using evolutionary theory to show how long-standing entanglements are irreversible and increase in scale and complexity over time Integrates aspects of a diverse array of contemporary theories in archaeology and related natural and biological sciences Provides a critical review of many of the key contemporary perspectives from materiality, material culture studies and phenomenology to evolutionary theory, behavioral archaeology, cognitive archaeology, human behavioral ecology, Actor Network Theory and complexity

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theory

Writing Resistance Jun 19 2019 In 1884, the first of 68 prisoners convicted of terrorism and revolutionary activity were transferred to a new maximum security prison at Shlissel'burg Fortress near St Petersburg. The regime of indeterminate sentences in isolation caused severe mental and physical deterioration among the prisoners, over half of whom died. But the survivors fought back to reform the prison and improve the inmates' living conditions. The memoirs many survivors wrote enshrined their story in revolutionary mythology, and acted as an indictment of the Tsarist autocracy's loss of moral authority. Writing Resistance features three of these memoirs, all translated into English for the first time. They show the process of transforming the regime as a collaborative endeavour that resulted in flourishing allotments, workshops and intellectual culture - and in the inmates running many of the prison's everyday functions. Sarah J. Young's introductory essay analyses the Shlissel'burg memoirs' construction of a collective narrative of resilience, resistance and renewal. It uses distant reading techniques to explore the communal values they inscribe, their adoption of a powerful group identity, and emphasis on overcoming the physical and psychological barriers of the prison. The first extended study of Shlissel'burg's revolutionary inmates in English, Writing Resistance uncovers an episode in the history of political imprisonment that bears comparison with the inmates of Robben Island in South Africa's apartheid regime and the Maze Prison in Belfast during the Troubles. It will be of interest to scholars and students of the Russian revolution, carceral history, penal practice and behaviours, and prison and life writing.

Review of Maritime Transport 2018 Jun 12 2021 The Review of Maritime Transport is an UNCTAD flagship publication, published annually since 1968 with 2018 marking the 50 year anniversary. Around 80 per cent of the volume of international trade in goods is carried by sea, and the percentage is even higher for most developing countries. The Review of Maritime Transport provides an analysis of structural and cyclical changes affecting seaborne trade, ports and shipping, as well as an

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extensive collection of statistical information.