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Persuading Local Government How to Run A Government *Seven Myths of Selling to Government* *The New Face of Government* **United States Government Policy and Supporting Positions How to Rule?** *Smarter Government* *Escaping Jurassic Government* *How Does Government Listen to Scientists?* **Private Government** *The Green Book* **Privatizing the Public Sector How to Get a Job in the Federal Government** **Practical Innovation in Government** **Selling to the Government** *How to Find an Overseas Job with the U.S. Government* **Immunisation** against infectious diseases **Wiki Government** *How to Access the Federal Government on the Internet* **Enacting Electronic Government Success** **How to Win Business from the Government** **Standards for Internal Control in the Federal Government** **The Government Fix** **How to Do Business with the Government** **Cybersecurity and Local Government** **Continual Improvement in Government Tools and Methods** **Shadow Government** *How to Make Money in Government Bonds* **The New RIGHTEOUS One-World Government** **UPDATED!** *Building Trust in Government* *How to Build M and E Systems to Support Better Government* **Social Media in the Public Sector** **Field Guide** *Why Government Fails So Often* *Parliamentary Debates* *The Color of Law: A Forgotten History of How Our Government Segregated America* *How to do Business with the United States Government* *Printnig Office* **Seven Secrets for Negotiating with Government** *The Subsidy Scandal* **The State and Local Government** **Political Dictionary** **At War with Government**

How to Make Money in Government Bonds Jul 07 2020

How to Build M and E Systems to Support Better Government Apr 03 2020 A growing number of governments are working to improve their performance by creating systems to measure and help them understand their performance. These systems for monitoring and evaluation (M & E) are used to measure the quantity, quality, and targeting of the goods and services--the outputs--that the state provides and to measure the outcomes and impacts resulting from these outputs. These systems are also a vehicle to facilitate understanding of the causes of good and poor performance.

Enacting Electronic Government Success Mar 15 2021 Many countries around the world are investing a great amount of resources in government IT initiatives. However, few of these projects achieve their stated goals and some of them are complete failures. Therefore, understanding e-government success has become very important and urgent in recent years. In order to develop relevant knowledge about this complex phenomenon, researchers and practitioners need to identify and assess what are the main conditions, variables, or factors that have an impact on e-government success. However, before being able to evaluate these impacts, it is necessary to define what e-government success is and what some e-government success measures are. This book presents a review of both e-government success measures and e-government success factors. It also provides empirical evidence from quantitative analysis and two in-depth case studies. Although based on sound theory and rigorous empirical analysis, the book not only significantly contributes to academic knowledge, but also includes some practical recommendations for government officials and public managers. Theoretically, the book proposes a way to quantitatively operationalize Fountain's enactment framework. Based on the institutional tradition, the technology enactment framework attempts to explain the effects of organizational forms and institutional arrangements on the information technology used by government agencies. According to Fountain (1995; 2001) the technology enactment framework pays attention to the relationships among information technology, organizations, embeddedness, and institutions. This framework is very well known in the e-government field, but is normally used for qualitative analysis and there is no previous proposal of how to use it with quantitative data. The book proposes variables to measure each of the different constructs in this framework and also tests the relationships hypothesized by Fountain's theory. Finally, using the advantages of the selected quantitative analysis technique (Partial Least Squares), the study also proposes some adjustments and extensions to the original framework in a theory building effort. Methodologically, the book reports on one of the first multi-method studies in the field of e-government in general and e-government success in particular. This study uses a nested research design, which combines statistical analysis with two in depth case studies. The study begins with a statistical analysis using organizational, institutional, and contextual factors as the independent variables. An overall score representing e-government success in terms of the functionality of state websites is the dependent variable. Second, based on the statistical results two cases are selected based on their relative fitness to the model (residuals) and their position in the general ranking of website functionality (which includes four different measures). In order to complement the results of the statistical analysis, case studies were developed for the two selected states (New York and Indiana), using semi-structured interviews and document analysis. In terms of the statistical analysis, the book constitutes one of the first applications of Partial Least Squares (PLS) to an e-government success study. PLS is a structural equations modeling (SEM) technique and, therefore, allows estimating the measurement model and the structural model simultaneously. The use of this sophisticated statistical strategy helped to test the relationships between e-government success and different factors influencing it, as well as some of the relationships between several of the factors, thus allowing exploring some indirect effects too.

The New Face of Government Jul 31 2022 Change is sweeping the globe, and at the government level, operational changes are prompting many public administrators to develop new management styles and ways of delivering services to their citizens. In the process, they are changing the face of government. *The New Face of Government: How Public Managers are Forging a New Approach to Governance* explores how national leaders are changing the art and practice of government and how public managers are shaping and guiding government's response to the transformation. Includes a Field-Tested Survey for Diagnosing Institutional Disequilibrium Focusing on change at the federal, state, and local levels, this book addresses policy dimensions such as: Strategic and knowledge management Enterprise architecture Information and communications technology Organizational performance assessment Technological and organizational improvement It evaluates how these areas enable agencies from the public and private sectors to become more cost-effective, performance-oriented learning organizations. Not all the ambiguities in policy making and administration have been resolved. However, there is much hope for the future of government and governance. The successes and failures included in *The New Face of Government: How Public Managers are Forging a New Approach to Governance* illustrate this promise and provide guideposts for public managers who find themselves faced with similar problems and new challenges. About the Author: David E. McNabb teaches a variety of public and private administration and management courses both in the U.S. and abroad, including college and university programs in Latvia, Bulgaria, Germany, the United Kingdom, Italy, France, and Belgium. He is the author of nearly 80 peer-reviewed conference papers and articles. This is his seventh book.

How to Find an Overseas Job with the U.S. Government Jul 19 2021

Persuading Local Government Nov 03 2022 Based on interviews with mayors, together with documentary evidence, analyses of public meetings, and the author's own experience of advocacy, this book provides a guide to becoming an empowered citizen, giving advice on how to achieve success when advocating with local government.

Privatizing the Public Sector Nov 22 2021

Standards for Internal Control in the Federal Government Jan 13 2021 This key resource is often referred to as the "Green Book". Federal policymakers and program managers are continually seeking ways to better achieve agencies' missions and program results, in other words, they are seeking ways to improve accountability. A key factor in helping achieve such outcomes and minimize operational problems is to implement appropriate internal control. Effective internal control also helps in managing change to cope with shifting environments and evolving demands and priorities. As programs change and as agencies strive to improve operational processes and implement new technological developments, management must continually assess and evaluate its internal control to assure that the control activities being used are effective and updated when necessary. The Federal Managers' Financial Integrity Act of 1982 (FMFIA) requires the General Accounting Office (GAO) to issue standards for internal control in government. The standards provide the overall framework for establishing and maintaining internal control and for identifying and addressing major performance and management challenges, and areas at greatest risk of fraud, waste, abuse and mismanagement. This report explores the Five Standards for Internal Control as identified by GAO for policymakers and program managers: - Control Environment - Risk Assessment - Control Activities - Information and Communications - Monitoring These standards apply to all aspects of an agency's operations: programmatic, financial, and compliance. However, they are not intended to limit or interfere with duly granted authority related to developing legislation, rule-making, or other discretionary policy-making in an agency. These standards provide a general framework. In implementing these standards, management is responsible for developing the detailed policies, procedures, and practices to fit their agency's operations and to ensure that they are built into and an integral part of operations. Other related products: *Government Auditing Standards: 2011 Revision (Yellow Book)* --print format can be found here: <https://bookstore.gpo.gov/products/sku/020-000-00291-3> --ePub format can be found here: <https://bookstore.gpo.gov/products/sku/999-000-44443-1> *Reducing the Deficit: Spending and Revenue Options* can be found here: <https://bookstore.gpo.gov/products/sku/052-070-07612-7> *The Budget and Economic Outlook: 2016 to 2026* can be found here: <https://bookstore.gpo.gov/products/sku/052-070-07697-6>

How to Win Business from the Government Feb 11 2021

Selling to the Government Aug 20 2021 Learn the crucial ins and outs of the world's largest market The U.S government market represents the largest single market—anywhere. Government contract tracking firm Onvia estimates that government business—federal, state, local, and education—represents better than 40 percent of the nation's GDP. While anyone can play in this market, only those with the right preparation can win. *Selling to the Government* offers real-world advice for successful entry into the biggest market anywhere. Get proven approaches, strategies, tactics, and tools to make your business stand out, build relationships, understand procedures, and win high-stakes contracts. • Every year thousands of companies enter the massive U.S. Government (BtoG) marketplace, and by the end of the first year, most are gone and less than 10 percent make it to year two • Author has advised hundreds of companies, including Apple, Dell, CDW, Northrop Grumman, General Dynamics, IT, GTSI, and many small firms, on all aspects of marketing and selling to the government From the go/no-go decision, through company infrastructure requirements, marketing, sales, business development, and more, this book offers the best advice from the most recognized authority in the market.

Immunisation against infectious diseases Jun 17 2021 This is the third edition of this publication which contains the latest information on vaccines and vaccination procedures for all the vaccine preventable infectious diseases that may occur in the UK or in travellers going outside of the UK, particularly those immunisations that comprise the routine immunisation programme for all children from birth to adolescence. It is divided into two sections: the first section covers principles, practices and procedures, including issues of consent, contraindications, storage, distribution and disposal of vaccines, surveillance and monitoring, and the Vaccine Damage Payment Scheme; the second section covers the range of different

diseases and vaccines.

Escaping Jurassic Government Mar 27 2022 Why big government is not the problem. The Progressive government movement, founded on support from Republicans and Democrats alike, reined in corporate trusts and improved the lives of sweatshop workers. It created modern government, from the Federal Reserve to the nation's budgetary and civil service policies, and most of the programs on which we depend. Ask Americans today and they will tell you that our government has hit a wall of low performance and high distrust, with huge implications for governance in the country. Instead of a focus on government effectiveness, the movement that spawned the idea of government for the people has become known for creating a big government disconnected from citizens. Donald F. Kettl finds that both political parties have contributed to the decline of the Progressive ideal of a commitment to competence. They have both fed gridlock and created a government that does not work the way citizens expect and deserve. Kettl argues for a rebirth of the original Progressive spirit, not in pursuit of bigger government but with a bipartisan dedication to better government, one that works on behalf of all citizens and that delivers services effectively. He outlines the problems in today's government, including political pressures, proxy tools, and managerial failures. *Escaping Jurassic Government* details the strategies, evidence, and people that can strengthen governmental effectiveness and shut down gridlock.

Smarter Government Apr 27 2022 "Smarter Government: Governing for Results in the Information Age is about a more effective way to lead that is emerging, enabled by the Information Age. It provides real solutions to real problems using GIS technology and helps develop a management strategy using data that will profoundly change an organization, as successfully implemented by Gov. Martin O'Malley in the state of Maryland"--

Continual Improvement in Government Tools and Methods Sep 08 2020 Key to the success of quality implementation is the understanding team members have of the process and the tools to be used. *Continual Improvement in Government: Tools and Methods* was designed to provide users with a complete description and practical examples of these tools and viable techniques that will benefit teams. This book examines the four most popular tools: flowcharting; cause and effect diagrams; Pareto charts; and histograms--and shows how to apply them in the public service sector. To improve processes requires effective decision-making and effective decision-making begins with accurate data. Koehler and Pankowski dispel the myths and fears of data collection and analysis. In a step-by-step approach, they lead you through the very heart of Quality Management...DATA. *Continual Improvement in Government: Tools and Methods* provides an understandable format that explains the importance of data, the differences in the quality of data, why it is collected, and how it is used.

Why Government Fails So Often Jan 31 2020 "From healthcare to workplace conduct, the federal government is taking on ever more responsibility for managing our lives. At the same time, Americans have never been more disaffected with Washington, seeing it as an intrusive, incompetent, wasteful giant. The most alarming consequence of ineffective policies, in addition to unrealized social goals, is the growing threat to the government's democratic legitimacy. Understanding why government fails so often--and how it might become more effective--is an urgent responsibility of citizenship. In this book, lawyer and political scientist Peter Schuck provides a wide range of examples and an enormous body of evidence to explain why so many domestic policies go awry--and how to right the foundering ship of state. Schuck argues that Washington's failures are due not to episodic problems or partisan bickering, but rather to deep structural flaws that undermine every administration, Democratic and Republican. These recurrent weaknesses include unrealistic goals, perverse incentives, poor and distorted information, systemic irrationality, rigidity and lack of credibility, a mediocre bureaucracy, powerful and inescapable markets, and the inherent limits of law. To counteract each of these problems, Schuck proposes numerous achievable reforms, from avoiding moral hazard in student loan, mortgage, and other subsidy programs, to empowering consumers of public services, simplifying programs and testing them for cost-effectiveness, and increasing the use of "big data." The book also examines successful policies--including the G.I. Bill, the Voting Rights Act, the Earned Income Tax Credit, and airline deregulation--to highlight the factors that made them work. An urgent call for reform, *Why Government Fails So Often* is essential reading for anyone curious about why government is in such disrepute and how it can do better"--

How to Get a Job in the Federal Government Oct 22 2021 Each year the federal government hires thousands new employees. If you are interested in working for the federal government the Summer 2004 issue of the *Occupational Outlook Quarterly* is the publication for you. This beautiful illustrated official government handbook describes the types of jobs available in the Federal civil service, the qualifications required, and how to apply for those jobs.

How to do Business with the United States Government Printing Office Oct 29 2019

The State and Local Government Political Dictionary Jul 27 2019 An objective, comprehensive resource for concise answers to questions about state and local government. Complete with "A Note on How to Use This Book," a detailed Appendix, Notes, and Index. A must-have reference guide for students, librarians, professors, and citizens with an interest in our government and how it works.

Parliamentary Debates Jan 01 2020

The Green Book Dec 24 2021 This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

How to Run A Government Oct 02 2022 Billions of citizens around the world are frustrated with their governments. Why is this? And what can we do about it? In this groundbreaking book Michael Barber draws on his wealth of international experience advising political leaders, to show how those in power can make good on their promises. 'Refreshingly ruthless ...

has an uplifting brio to it' Economist 'Michael Barber is a source of inspiration and wisdom' Andrew Adonis, New Statesman 'Excellent ... there is a lot of common sense and practical wisdom ... a breath of fresh air' David Willetts, Standpoint 'Barber is the global overlord of public policy ... a record around the world of actually achieving change' Philip Collins, Prospect

Seven Secrets for Negotiating with Government Sep 28 2019 Almost everyone has faced the frustrating task of negotiating with government—local, state, national, or foreign—at some point in their lives. Whether they are applying for a building permit from their local zoning board, trying to sell software to the U.S. Defense Department, looking for approval for a merger, or planning to set up a business in Limerick or Bangalore, businesspeople confront a unique set of challenges when dealing with any form of government. Distinguished author, professor and negotiation expert Jeswald W. Salacuse explains the ways in which negotiating with government is very different from private negotiation. In *Seven Secrets for Negotiating with Government*, he addresses the key variables involved—from the influence of bureaucracy to the perception of power on the government side of the negotiating table. The only book of its kind, this invaluable guide offers succinct, realistic, and accessible advice to help readers recognize the often-hidden interests driving government negotiators and how to use that knowledge to their advantage. Filled with real-life examples, this book will show businesspeople everywhere how to navigate this complex world and win.

United States Government Policy and Supporting Positions Jun 29 2022 The Plum Book is published by the Senate Committee on Homeland Security and Governmental Affairs and House Committee on Oversight and Reform alternately after each Presidential election. The Plum Book is used to identify Presidential appointed and other positions within the Federal Government. The publication lists over 9,000 Federal civil service leadership and support positions in the legislative and executive branches of the Federal Government that may be subject to noncompetitive appointment. The duties of many such positions may involve advocacy of Administration policies and programs and the incumbents usually have a close and confidential working relationship with the agency head or other key officials. The Plum Book was first published in 1952 during the Eisenhower administration. When President Eisenhower took office, the Republican Party requested a list of government positions that President Eisenhower could fill. The next edition of the Plum Book appeared in 1960 and has since been published every four years, just after the Presidential election.

How to Do Business with the Government Nov 10 2020

How Does Government Listen to Scientists? Feb 23 2022 This Palgrave Policy Essential draws together recent developments in the field of science in government, policy and public debate. Practice and academic insights from a wide variety of fields have both moved on in the last decade and this book provides a consolidated survey of the relatively well established but highly scattered set of insights about the provision of deeply technical expertise in policy making (models of climate or disease, risk, Artificial Intelligence and ethics, and so on). It goes on to link this to emerging ideas about futures thinking, public engagement, narrative, and the role of values and sentiment alongside the place of scientific and scholarly insights in public decision-making and debate. The book offers an accessible overview aimed at practitioners; policy-makers looking to understand how to work with researchers, researchers looking to work with policy-makers, and the increasing numbers and types of “brokers” - people working at the interface, in science advice, public engagement and communication of science, and in expert support to decision-making in the public and private sectors. In addition to outlining recent insights and placing them in the established frameworks of authors such as Pielke and Jasanoff, the book also brings in relevant areas less traditionally associated with the subject but of increasing importance, such as modelling, futures and narrative.

Wiki Government May 17 2021 Collaborative democracy—government with the people—is a new vision of governance in the digital age. Wiki Government explains how to translate the vision into reality. Beth Simone Noveck draws on her experience in creating Peer-to-Patent, the federal government's first social networking initiative, to show how technology can connect the expertise of the many to the power of the few. In the process, she reveals what it takes to innovate in government. Launched in 2007, Peer-to-Patent connects patent examiners to volunteer scientists and technologists via the web. These dedicated but overtaxed officials decide which of the million-plus patent applications currently in the pipeline to approve. Their decisions help determine which start-up pioneers a new industry and which disappears without a trace. Patent examiners have traditionally worked in secret, cut off from essential information and racing against the clock to rule on lengthy, technical claims. Peer-to-Patent broke this mold by creating online networks of self-selecting citizen experts and channeling their knowledge and enthusiasm into forms that patent examiners can easily use. Peer-to-Patent shows how policymakers can improve decisionmaking by harnessing networks to public institutions. By encouraging, coordinating, and structuring citizen participation, technology can make government both more open and more effective at solving today's complex social and economic problems. Wiki Government describes how this model can be applied in a wide variety of settings and offers a fundamental rethinking of effective governance and democratic legitimacy for the twenty-first century.

Private Government Jan 25 2022 Why our workplaces are authoritarian private governments—and why we can't see it One in four American workers says their workplace is a “dictatorship.” Yet that number almost certainly would be higher if we recognized employers for what they are—private governments with sweeping authoritarian power over our lives. Many employers minutely regulate workers' speech, clothing, and manners on the job, and employers often extend their authority to the off-duty lives of workers, who can be fired for their political speech, recreational activities, diet, and almost anything else employers care to govern. In this compelling book, Elizabeth Anderson examines why, despite all this, we continue to talk as if free markets make workers free, and she proposes a better way to think about the workplace, opening up space for discovering how workers can enjoy real freedom.

Shadow Government Aug 08 2020 Security cameras, surveillance of your financial transactions, radio frequency spy chips hidden in consumer products, tracking of your Internet searches, and eavesdropping on your e-mail and phone calls. Without

your knowledge or consent, every aspect of your life is observed and recorded. But who is watching the watchers? An ultra-secret global elite, functioning as a very real shadow government, controls technology, finance, international law, world trade, political power, and vast military capabilities. Those who hold power are invisible to all but a few insiders. These unrivaled leaders answer to no earthly authority, and they won't stop until they control the world. In *Shadow Government*, Grant Jeffrey removes the screen that, up to now, has hidden the work of these diabolical agents. Jeffrey reveals the biblical description of Satan's global conquest and identifies the tools of technology that the Antichrist will use to rule the world. Your eyes will be opened to the real power that is working behind the scenes to destroy America and merge it into the coming global government. Armed with this knowledge, you will be equipped to face spiritual darkness with the light of prophetic truth.

The Government Fix Dec 12 2020

The Subsidy Scandal Aug 27 2019 Originally published in 2002, *The Subsidy Scandal* examines the subsidies spent by governments and the affect this has had on the environment. The book examines industries ranging from agriculture to mining, energy to transport and the subsidies spent on these industries by government. The book argues that these industries have had a negative impact on the environment, often funded through government subsidies derived from public taxes. The book suggests that these subsidies go to those who least need them – frequently to corporations and special interest groups which recycle some of the funds to support the politicians who keep the subsidies going. Based on research in North America, with examples from Europe and elsewhere, the book provides an investigative report into to the money assigned to environmental policies to find out where the money goes and what produces it.

The New RIGHTEOUS One-World Government UPDATED! Jun 05 2020 The Updated Version of this Inspired Book is not Designed to Replace the Original Version; but, only to bring it up to Date with what is now Happening. This Edition contains Vital Information, which cannot be Found in the Original Edition, which Reveals HOW to Persuade all of the Nations to VOTE for the Formation of "The New RIGHTEOUS One-World Government!" (HOW to Establish a Righteous One-World Government without Going to WAR!) By The Worldwide People's Revolution!(R) Book 056. It is actually Revealed in the Book of Daniel, Chapter 2, if you can Believe it, which the Inspired Author has MAGNIFIED! Therefore, have some Patience, and Study it Carefully: beCause, it is a Wonderful and Marvelous Idea, whose Time has now Come to be Implemented. "As you saw Iron Mixed with Ceramic Clay, they will Mingle the Seeds of Men with one another; but, they will not Adhere to one another, just as Iron does not Mix Well with Clay. Nevertheless, during the Days of those Wicked Rulers, the God of Heaven will Set Up a Righteous Kingdom, which shall never be Destroyed; and the Government of the Kingdom shall not be left to Ignorant People to Manage it; but, it shall Break into Pieces the Evil Empires, and Consume all of those Kingdoms, and it shall Stand Forever. Therefore, inasmuch as you saw that the Stone was Cut Out of the Mountain without Hands, and that it Broke into Pieces the Iron, the Bronze, the Clay, the Silver, and the Gold ? so shall the Great God of Heaven make known to the Righteous King what will come to pass during the Last Days. The Dream is Certain, and its Interpretation is Sure." "And the Stone that Struck the Image became a Great Mountainous Government, and it Filled the Whole Earth with its Righteousness in Holiness."

The Color of Law: A Forgotten History of How Our Government Segregated America Nov 30 2019 New York Times Bestseller • Notable Book of the Year • Editors' Choice Selection One of Bill Gates' "Amazing Books" of the Year One of Publishers Weekly's 10 Best Books of the Year Longlisted for the National Book Award for Nonfiction An NPR Best Book of the Year Winner of the Hillman Prize for Nonfiction Gold Winner • California Book Award (Nonfiction) Finalist • Los Angeles Times Book Prize (History) Finalist • Brooklyn Public Library Literary Prize This "powerful and disturbing history" exposes how American governments deliberately imposed racial segregation on metropolitan areas nationwide (New York Times Book Review). Widely heralded as a "masterful" (Washington Post) and "essential" (Slate) history of the modern American metropolis, Richard Rothstein's *The Color of Law* offers "the most forceful argument ever published on how federal, state, and local governments gave rise to and reinforced neighborhood segregation" (William Julius Wilson). Exploding the myth of de facto segregation arising from private prejudice or the unintended consequences of economic forces, Rothstein describes how the American government systematically imposed residential segregation: with undisguised racial zoning; public housing that purposefully segregated previously mixed communities; subsidies for builders to create whites-only suburbs; tax exemptions for institutions that enforced segregation; and support for violent resistance to African Americans in white neighborhoods. A groundbreaking, "virtually indispensable" study that has already transformed our understanding of twentieth-century urban history (Chicago Daily Observer), *The Color of Law* forces us to face the obligation to remedy our unconstitutional past.

Cybersecurity and Local Government Oct 10 2020 CYBERSECURITY AND LOCAL GOVERNMENT Learn to secure your local government's networks with this one-of-a-kind resource In *Cybersecurity and Local Government*, a distinguished team of researchers delivers an insightful exploration of cybersecurity at the level of local government. The book makes a compelling argument that every local government official, elected or otherwise, must be reasonably knowledgeable about cybersecurity concepts and provide appropriate support for it within their governments. It also lays out a straightforward roadmap to achieving those objectives, from an overview of cybersecurity definitions to descriptions of the most common security challenges faced by local governments. The accomplished authors specifically address the recent surge in ransomware attacks and how they might affect local governments, along with advice as to how to avoid and respond to these threats. They also discuss the cybersecurity law, cybersecurity policies that local government should adopt, the future of cybersecurity, challenges posed by Internet of Things, and much more. Throughout, the authors provide relevant field examples, case studies of actual local governments, and examples of policies to guide readers in their own application of the

concepts discussed within. *Cybersecurity and Local Government* also offers: A thorough introduction to cybersecurity generally, including definitions of key cybersecurity terms and a high-level overview of the subject for non-technologists. A comprehensive exploration of critical information for local elected and top appointed officials, including the typical frequencies and types of cyberattacks. Practical discussions of the current state of local government cybersecurity, with a review of relevant literature from 2000 to 2021. In-depth examinations of operational cybersecurity policies, procedures and practices, with recommended best practices. Perfect for local elected and top appointed officials and staff as well as local citizens, *Cybersecurity and Local Government* will also earn a place in the libraries of those studying or working in local government with an interest in cybersecurity.

Building Trust in Government May 05 2020 The ability of governments and the global community to achieve the Millennium Development Goals, ensure security and promote adherence to basic standards of human rights depends on people's trust in their governments. However, public trust in government and political institutions has been declining in both developing and developed countries in the new millennium. One of the challenges in promoting trust in government is to engage citizens, especially marginalized groups and the poor, into the policy process to ensure that governance is truly representative, participatory and benefits all members of society. Where governance processes are exclusionary and basic services are not accessible, intrastate conflicts and violence within the country can negatively impact national and global security and peace. Weak systems and processes of governance tend to erode trust in government. Within this context, the issue of how to build trust in government and trust between socio-economic actors has emerged as an increasingly important issue in both developed and developing economies. This book seeks to answer many of the questions raised in reference to means of strengthening trust in government within the Asia-Pacific region. Through analyses of trends within Northeast Asia, Southeast Asia, South Asia and the Pacific Islands, and specific innovations and reforms at the country level, the contributors provide perspectives on the causes of the decline in trust, countries and institutions that have managed to maintain higher degrees of confidence, and governance innovations and practices that have played an important role in strengthening trust once it has faltered.

Practical Innovation in Government Sep 20 2021 This book is a comprehensive guide to an exciting new approach that managers at any level can use to transform their corners of government. Whether people want more government or less, everyone wants an efficient government. Traditional thinking is that this requires a government to be run more like a business. But a government is not a business, and this approach merely replaces old problems with new ones. In their six-year, five-country study of seventy-seven government organizations—ranging from small departments to entire states—Alan Robinson and Dean Schroeder found that the predominant private-sector approaches to improvement don't work well in the public sector, while practices that are rare in the private sector prove highly effective. The highest performers they studied had attained levels of efficiency that rivaled the best private-sector companies. Rather than management making the improvements, as is the norm in the private sector, these high-performers focused on front-line-driven improvement, where most of the change activity was led by supervisors and low-level managers who unleashed the creativity and ideas of their employees to improve their operations bit by bit every day. You'll discover how Denver's Department of Excise and Licenses reduced wait times from an hour and forty minutes to just seven minutes; how the Washington State Patrol garage tripled its productivity and became a national benchmark; how a K–8 school in New Brunswick, Canada, boosted the percentage of students reading at the appropriate age level from 22 percent to 78 percent; and much more.

Social Media in the Public Sector Field Guide Mar 03 2020 Stocked with real-life examples and case studies, this book explores myriad social media tools and provides step-by-step guidance on how to implement them based on mission, goals, and strategy. Written in a jargon-free and accessible style, the book is a go-to resource for anyone in government who wants to put the power of social media to work for their organization. Praise for *Social Media in the Public Sector Field Guide* "Twitter and Facebook and Blogs, Oh My! In this bewildering new field of social media, Mergel and Greeves expertly provide practical advice for governments to harness the power of these new online services." Bill Schrier, deputy director, Center for Digital Government, eRepublic.com; former CTO (CIO), City of Seattle "This is simply a must-read book for anyone interested in or involved with social media in the public sector. The authors take a refreshing and original approach supported by excellent examples regarding the evolving role social media is playing and can play in government. I cannot think of two better experienced authors to help guide us through the new realities of social media in government." Dr. Alan R. Shark, executive director, Public Technology Institute; assistant professor, Rutgers University School of Public Affairs and Administration "In the local government sector there seem to be three schools of thought regarding social media: I've got a Facebook page let's jump right in!, Not happening on my watch!, and Who cares? This field guide is perfect for any of the above, as it provides practical applications and rationale for why local government needs to connect with people where they are which is on the Internet. Our association of nearly 500 innovative local governments knows that Mergel and Greeves are the perfect authors for this must-have tutorial." Karen Thoreson, president and chief operating officer, Alliance for Innovation "Every day on GovLoop.com, our network of 60,000 government leaders share best practices and ask questions about using social media in government. I've often been asked by members for a good reference to help them get going on their federal, state, or local government social media programs. I never had an answer now I do: This field guide is the go-to resource to ensure your social media programs deliver real mission results. Mergel and Greeves are experts in the field a blend of research and real-world experience to get you to where you need to go." Steve Ressler, founder and president, GovLoop.com

How to Rule? May 29 2022 A guide through history for those perplexed about the fate of democracy and the government of diverse societies. In war and in peace, amid disruptive change and during reconstruction, a government of people and events

will always be called for. But in this age of anxiety and uncertainty, people on the left and the right are losing confidence in governments, elections and politicians. Many ask whether democracy has failed, and ponder alternatives. Knowing how to govern, and how to be governed, are necessary for solving collectively our pressing social and ecological problems. This book rediscovers diverse models of government, including the successful statecraft and drastic mistakes of past rulers and their advisers. From ancient to modern times, what methods of government have arisen and succeeded, or what were their fatal flaws? What ethical and political ideas informed the rulers and the ruled? How have states dealt with unexpected calamities or with cultural and religious differences? And what kept things (more or less) running smoothly? Amid rapid change and political dissent, it's timely to re-examine the ideas and practices that governed large populations and guided their rulers. In an age of political distrust, disruptive populism and global crises, we need to rearm ourselves with knowledge of history and diverse political ideas to better address contemporary problems. This book will appeal to students in political theory, political history, or history of government and public policy.

Seven Myths of Selling to Government Sep 01 2022 Government is the new growth market. B-to-B sales techniques just don't work. Learn the new rules for selling to all levels of government. This year, local, state, and federal governments will spend trillions of dollars on all sorts of goods and services. Don't miss out on your share of the pie. This practical how-to book will reveal secrets of star sales performers, showing you what really drives success in selling to local, state, and federal governments. Not a traditional "heavy" book on how to write proposals or access contract vehicles, *Seven Myths* is a lively, engaging, and sometimes irreverent resource geared directly to salespeople. It is derived from the authors' many years of experience selling millions of dollars in products and services to government agencies. Whether you are new to government sales, or a seasoned pro, you'll benefit from applying the lessons learned from this one-of-a-kind book, *Seven Myths of Selling to Government*.

At War with Government Jun 25 2019 Polling shows that since the 1950s Americans' trust in government has fallen dramatically to historically low levels. In *At War with Government*, the political scientists Amy Fried and Douglas B. Harris reveal that this trend is no accident. Although distrust of authority is deeply rooted in American culture, it is fueled by conservative elites who benefit from it. Since the postwar era conservative leaders have deliberately and strategically undermined faith in the political system for partisan aims. Fried and Harris detail how conservatives have sown distrust to build organizations, win elections, shift power toward institutions that they control, and secure policy victories. They trace this strategy from the Nixon and Reagan years through Gingrich's Contract with America, the Tea Party, and Donald Trump's rise and presidency. Conservatives have promoted a political identity opposed to domestic state action, used racial messages to undermine unity, and cultivated cynicism to build and bolster coalitions. Once in power, they have defunded public services unless they help their constituencies and rolled back regulations, perversely proving the failure of government. Fried and Harris draw on archival sources to document how conservative elites have strategized behind the scenes. With a powerful diagnosis of our polarized era, *At War with Government* also proposes how we might rebuild trust in government by countering the strategies conservatives have used to weaken it.

[How to Access the Federal Government on the Internet](#) Apr 15 2021 A guide to free federal government online information sources on such topics as agriculture, genetics, the weather, Congress, the Supreme Court, and the White House

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